AutoPost USER GUIDE

Connecting Pinterest to AutoPost

The complete guide: from Pinterest permission and choosing a board to your first Pin, plus the administrator steps for opening the connection



Updated 23 October 2026

PT Solusi Kecerdasan Komputasi

Contents

0 Cover & contents

1 Overview

2 Understanding the terms

3 When the Connect Pinterest button is active

4 Step 1 — Giving permission on Pinterest

5 Step 2 — Choosing or creating a board

6 Step 3 — Your first Pin

7 Pin approval

8 Managing connected boards

9 Troubleshooting

10 Security and privacy

11 User checklist

12 Administrator A — Pinterest business account

13 Administrator B — Registering the app

14 Administrator C — Waiting for review

15 Administrator D — After Trial is approved

16 Administrator E — Sandbox mode

17 Administrator F — Applying for Standard access

18 Administrator G — After Standard is approved

19 Administrator checklist

1. Overview

Who does what

This guide has two kinds of readers. Chapters 1–11 are for **AutoPost users**. Chapters 12–19 are for the **AutoPost administrator**.

The AutoPost screenshots in chapters 1–11 use a **sample account** (**Rina Kusuma**, @rina_kusuma, with the board **Coffee Shop Promo**); your screen shows your own account and board names. Screenshots marked **real test, 17 Oct 2026** were taken from AutoPost's own Pinterest account (display name **AutoPost**, @kecerdasankomputasi) when the first Pin was sent to the real Pinterest; the AutoPost interface in those screenshots is in Indonesian.

You are	What you do	Create a Pinterest app?
An AutoPost user	Press **Connect Pinterest**, give permission on Pinterest, choose or create a board, then send Pins.	**No.** The app belongs to AutoPost.
The AutoPost administrator (server owner)	Creates the Pinterest app **once**, waits for Pinterest's approval, then pastes its keys on the server.	Yes, once for all users.

Unlike Instagram and Facebook Page, for Pinterest you **don't** copy any ID, secret, or token. You also never give your Pinterest password to AutoPost.

Current status: fully active (since 22 October 2026)

As of 22 October 2026, Pinterest has approved **Standard access** for the AutoPost app. The **Connect Pinterest** button is active, and the Pins you send through AutoPost are **published publicly**, visible to everyone on the board you choose.

The Pinterest connection was opened in three stages. All three are complete.

Stage	What AutoPost shows	What you can do	What you can't do yet
1. Waiting for review (29 Sep – 16 Oct 2026, finished)	The box **The Pinterest connection isn't open yet**. The **Connect Pinterest** button is grey.	Read this guide. Send via Telegram, Facebook Page, or Instagram.	Connect Pinterest and send Pins.
2. Trial (testing) (17 – 21 Oct 2026, finished)	The box **Pinterest is still in testing**. The button is active.	Connect, create boards from AutoPost, and send Pins. Pins are published in the **sandbox**: visible only to the owner of that Pinterest account.	Use boards created on the regular Pinterest site or app. Pins that other people can see.
3. Standard (since 22 Oct 2026, now)	No warning box.	Everything. Pins are published **publicly**, visible to everyone.	—

> **NOTE**
>
> **Did you connect Pinterest during testing (17–21 Oct 2026)?** The permission from that period is no longer valid. Press **Connect Pinterest** once more, give permission, then use **Change board** to choose the target board. Boards created during testing still appear in the list (chapter 18).

> **NOTE**
>
> **Why did testing use the sandbox?** With Trial access, Pinterest refuses to create Pins on its regular service. We ran into this ourselves on 17 October 2026: the first Pin was rejected with the sentence "Apps with Trial access may not create Pins in production … use API Sandbox … instead." That's why AutoPost was pointed at the Pinterest sandbox, and the same Pin was published right away (chapters 15 and 16).

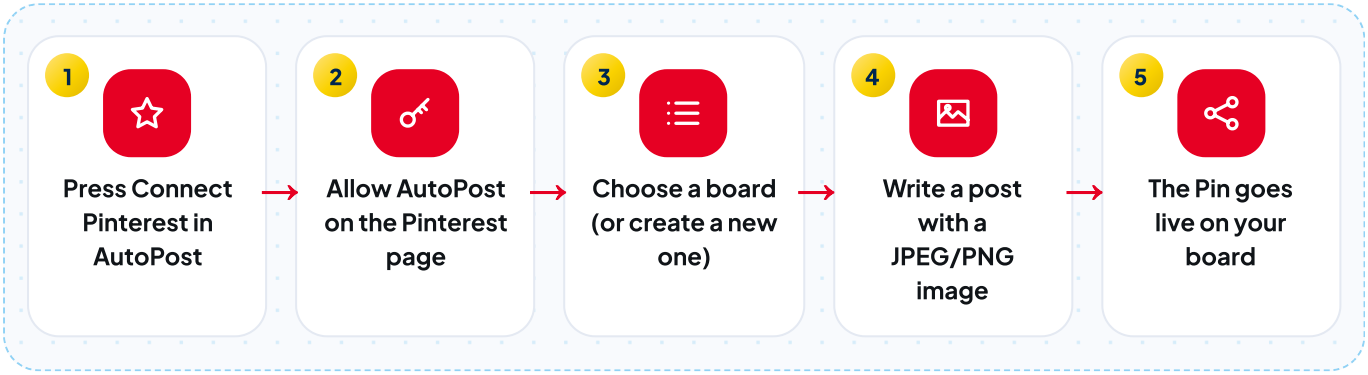


Illustration — what you see in your app may look slightly different

Estimated time

Once the button is active, connecting Pinterest takes only about **5 minutes**. You do it once. The permission is renewed automatically.

What to prepare

Item	Notes
AutoPost account	You're already signed in to the AutoPost app.
Pinterest account	The account that will receive the Pins. You don't need a board beforehand — you can create one from AutoPost.
Browser	Use the same browser for AutoPost and Pinterest.
Image	Every Pin must have an image (JPEG or PNG).

What AutoPost sends to Pinterest

Post content in AutoPost	Result on Pinterest
The first line of the text	The **Pin title** (max. 100 characters).
The text after the first line	The **Pin description** (max. 800 characters).
The **Link (optional)** field	The Pin's destination link (clickable).
The image's **Alt text**	The image alt text (cut to 500 characters). Empty → the title is used as alt text.
One JPEG or PNG photo	The Pin image.
Video	**Refused.** AutoPost doesn't support video Pins yet.
Text only (no image)	**Refused.** The composer holds it before sending.

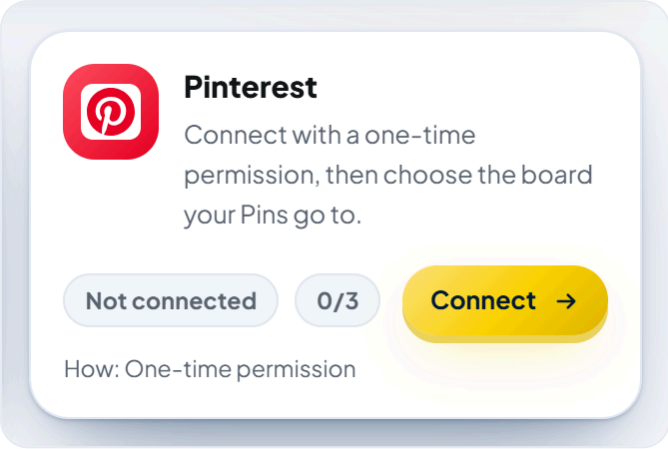
One post = one single-image Pin. AutoPost doesn't support carousel Pins yet: if a post contains more than one media item and a Pinterest account is selected, Send now and Schedule are held — use one image or deselect the Pinterest account.

2. Understanding the terms

Term	Meaning
Board	A board or folder on Pinterest where Pins are collected. In AutoPost, each board counts as one account.
Pin	One post on Pinterest: an image, a title, a description, and a link.
Permission (OAuth)	Pinterest's official way of giving AutoPost limited access to your account. You approve it on Pinterest's own site.
Token	The access key Pinterest issues after you give permission. AutoPost stores it encrypted and renews it by itself.
Trial access	Pinterest's testing-stage access for the AutoPost app. Pins are visible only to their creator.
Standard access	Full access from Pinterest. Pins are visible publicly.
Sandbox	Pinterest's test environment. Boards and Pins there are separate from your regular boards and visible only to you.
Pin approval	The AutoPost page where you approve Pins from Auto post one by one before they're published.

3. When the Connect Pinterest button is active

Open the **Social accounts** menu, then on the **Pinterest** card press **Connect** (it says **Manage** once a board is connected). The **Pinterest** page opens.



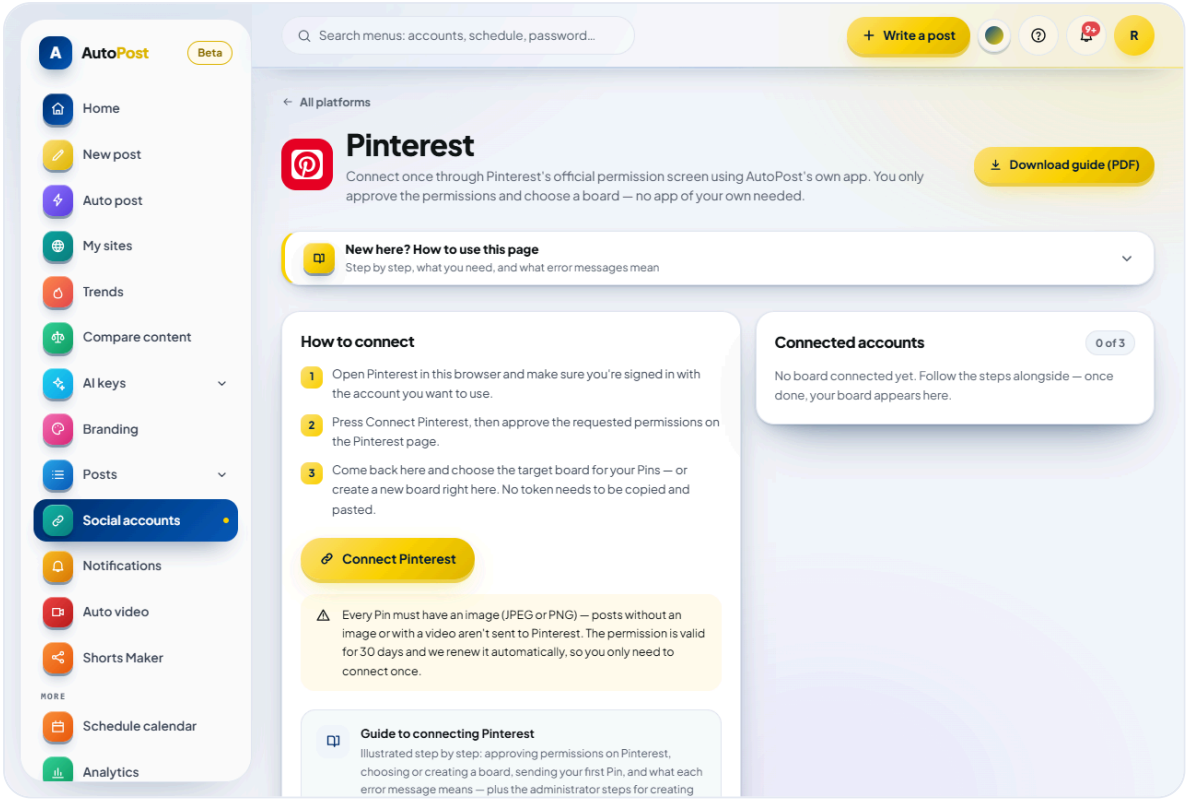
The Pinterest card in the Social accounts menu: the red Pinterest icon, the title "Pinterest", the description "Connect with a one-time permission, then choose the board your Pins go to.", the pills "Not connected" and "0/3", the gold "Connect →" button, and the small text "How: One-time permission".

Look at the top of that page. Since 22 October 2026 (Standard access) you see the last row of this table: no warning box. The first two rows are kept as history; they only appear again if the administrator closes the connection or switches testing mode back on.

What you see	What it means	What to do
The box **The Pinterest connection isn't open yet** and a grey **Connect Pinterest** button	Stage 1 (history: before 17 Oct 2026): AutoPost is still waiting for Pinterest's approval.	Nothing. In the meantime, send via Telegram, Facebook Page, or Instagram.
The box **Pinterest is still in testing**	Stage 2 (Trial, sandbox; 17–21 Oct 2026, now over). The button is active.	You may connect. Pins are visible only to you.
No warning box	Stage 3 (Standard).	Connect as usual. Pins are published publicly.

During Trial (now over) there was one exception: if the administrator opened the connection **without** the sandbox, the page also showed no warning box, but Pinterest rejected Pins with the message "Pinterest rejected this request: …" (section 9.3). Report it to the AutoPost administrator if that happens.

Once the connection is open, the **Pinterest** page looks roughly like this: the **How to connect** card with a gold **Connect Pinterest** button you can press, and an empty **Connected accounts** card (**0 of 3**).



The full AutoPost Pinterest page (left menu, Social accounts active): the title "Pinterest" with the description "Connect once through Pinterest's official permission screen using AutoPost's own app…", the "New here? How to use this page" fold, the "How to connect" card with three numbered steps, the active gold "Connect Pinterest" button, and the yellow JPEG/PNG image rule box; on the right the "Connected accounts" card marked "0 of 3" with the text "No board connected yet…". There's no warning box above it.

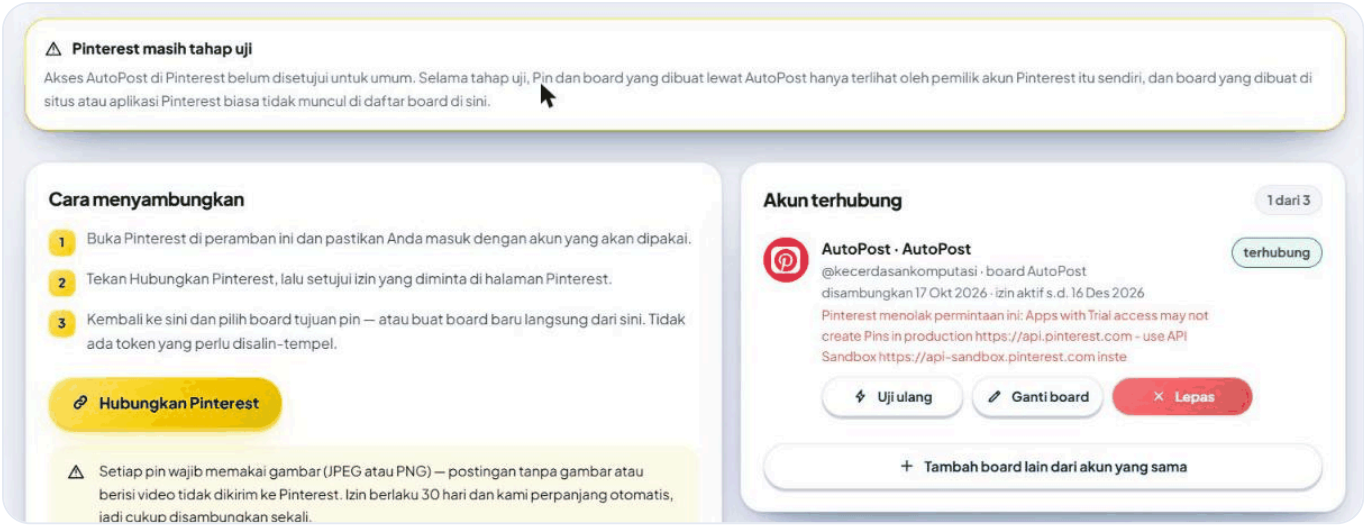
The stage 1 box (history: before 17 Oct 2026) read exactly:

> ⚠ **AutoPost is still waiting for Pinterest to approve its access, so the Connect Pinterest button can't be pressed. You don't need to set anything up — the button turns on by itself once the connection is open. In the meantime, send your posts via Telegram, Facebook Page, or Instagram.**

Below it is a **Note for the AutoPost administrator** fold. It contains the names of the server settings that aren't filled in yet. That's for the administrator, not for you.

The stage 2 box (testing, 17–21 Oct 2026, now over):

> ⚠ **AutoPost's Pinterest access hasn't been approved for the public yet. During testing, Pins and boards created through AutoPost are visible only to the owner of that Pinterest account, and boards created on the regular Pinterest site or app don't appear in the board list here.**



Real test, 17 Oct 2026 (Indonesian interface). The AutoPost Pinterest page after the administrator switched on the sandbox: below the "New here?" fold, the striped yellow box "Pinterest is still in testing"; below it the "How to connect" card with the gold "Connect Pinterest" button, and the "Connected accounts" card (1 of 3) with "AutoPost · AutoPost", still showing a red error from the attempt before the sandbox.

The button is also grey in three other situations:

- There's a box **Permission storage on the server isn't ready**. That's a server problem. Report it to the AutoPost administrator if it lasts a long time.
- Next to the button it says **Full: disconnect one board first to add another.** You already have 3 boards (section 8.6).
- A red banner **The account list couldn't be read: …**: reload; if it stays, tell the administrator.

4. Step 1 — Giving permission on Pinterest

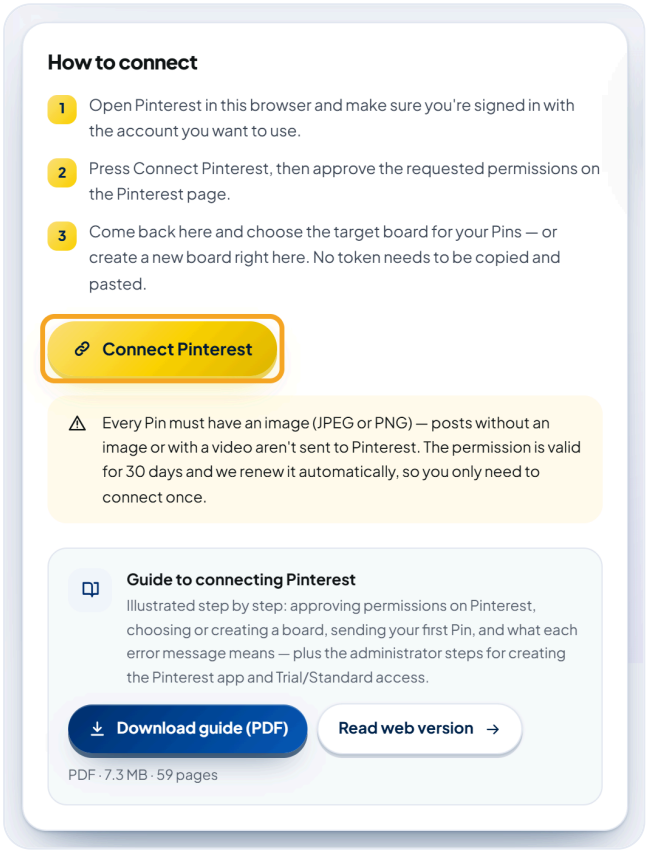
4.1 Before you press the button

1. Open **pinterest.com** in the same browser as AutoPost.
2. Make sure you're signed in with the Pinterest account that should receive the Pins.

If you have several Pinterest accounts, this step matters. Pinterest grants permission for the account that is **currently signed in** in the browser.

4.2 Pressing Connect Pinterest

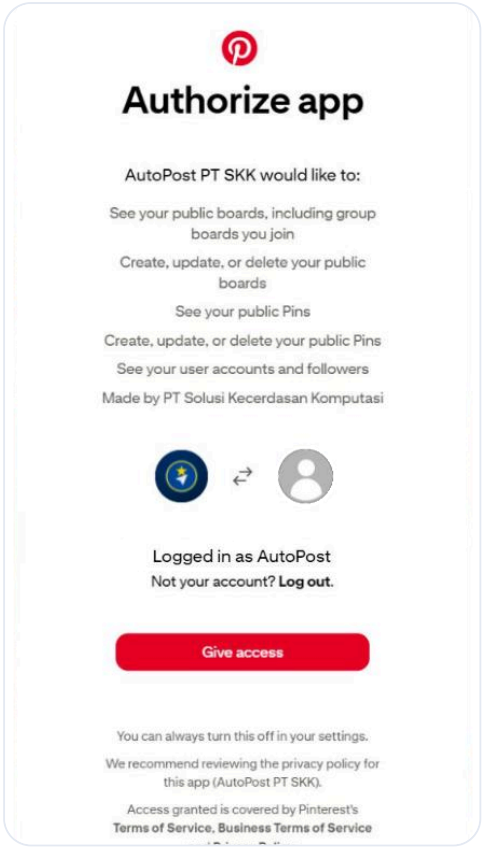
1. On the AutoPost **Pinterest** page, in the **How to connect** card, press the gold **Connect Pinterest** button.



The "How to connect" card: three numbered steps (open Pinterest in this browser; press Connect Pinterest and approve the permissions; come back and choose a board or create a new one, with no token to copy and paste), the gold "Connect Pinterest" button highlighted, and the yellow box "Every Pin must have an image (JPEG or PNG) … The permission is valid for 30 days and we renew it automatically, so you only need to connect once." Below it is the "Guide to connecting Pinterest" card with "Download guide (PDF)" and "Read web version".

2. AutoPost takes you to the permission page on **www.pinterest.com** titled **Authorize app**. The app name shown is **AutoPost PT SKK**, made by **PT Solusi Kecerdasan Komputasi**.
3. Check the list of requested permissions and the account name under **Logged in as …**. If it isn't the account you meant, press **Log out** and sign in with the right account.
4. Press the red **Give access** button.

5 Pinterest sends you back to AutoPost.



Re-shot 23 Oct 2026 from production (AutoPost icon; account name obscured). Pinterest's real "Authorize app" page: "AutoPost PT SKK would like to:" followed by five permissions (See your public boards, including group boards you join; Create, update, or delete your public boards; See your public Pins; Create, update, or delete your public Pins; See your user accounts and followers), "Made by PT Solusi Kecerdasan Komputasi", the app icon and the account icon with a two-way arrow, "Logged in as AutoPost", the "Log out" link, the red "Give access" button, and a note that the permission can be revoked at any time from Pinterest settings.

> **NOTE**
> **Finish within 10 minutes.** From the moment you press the button, you have 10 minutes to give permission. Do it in the same browser, and don't block cookies for the AutoPost site.

If the browser isn't signed in to Pinterest yet, Pinterest shows its sign-in page first. Sign in there. AutoPost never sees the password you type on Pinterest's site.

4.3 The permissions AutoPost requests

Permission	What it means for you
`boards:read`	Read your list of public boards, so you can choose the target board.
`boards:write`	Create a new board (the **Create & use board** button).
`pins:read`	Read public Pins. Requested together with `pins:write` because Pinterest's API documentation lists it for creating Pins.
`pins:write`	Create new Pins on the board you choose.
`user_accounts:read`	Read your username and account type, so the account shows with the right name.

AutoPost does **not** request permission for **secret** boards or Pins (`boards:read_secret`, `pins:write_secret`, and the like), and doesn't request advertising permissions.

4.4 What AutoPost does behind the scenes

1. When you press **Connect Pinterest**, AutoPost creates a random **security code (state)**. It's kept in a browser cookie for **10 minutes**, together with a marker of your AutoPost account.
2. After you give permission, Pinterest sends you back to AutoPost. AutoPost checks that the security code matches and that you're still signed in with the same AutoPost account.
3. AutoPost exchanges the permission code for a **token**. The access token is valid for **30 days**. The backup (refresh) token is valid for **60 days** and moves forward every time it's renewed.
4. AutoPost reads your Pinterest account name.
5. The token is stored **encrypted (AES-256-GCM)** in the database. The temporary cookie is deleted.
6. The token is **renewed automatically**. The AutoPost worker checks it once an hour. You don't need to reconnect every 30 days.

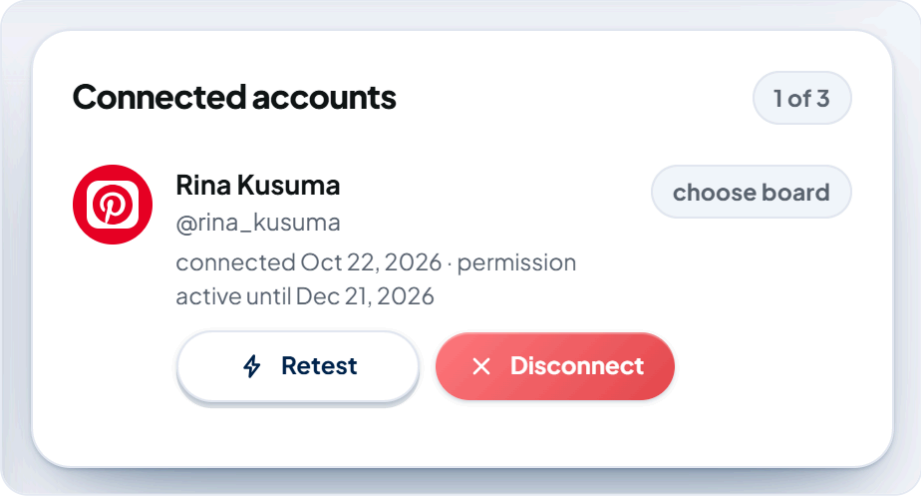
The **permission active until** date on the **Connected accounts** card is the expiry of the backup token (about 60 days after the permission or the last renewal). That date moves forward every time the token is renewed.

4.5 Signs of success

You're back on the AutoPost **Pinterest** page. Below, a gold-highlighted card appears: **Last step: choose a board for @your_account**, with the description:

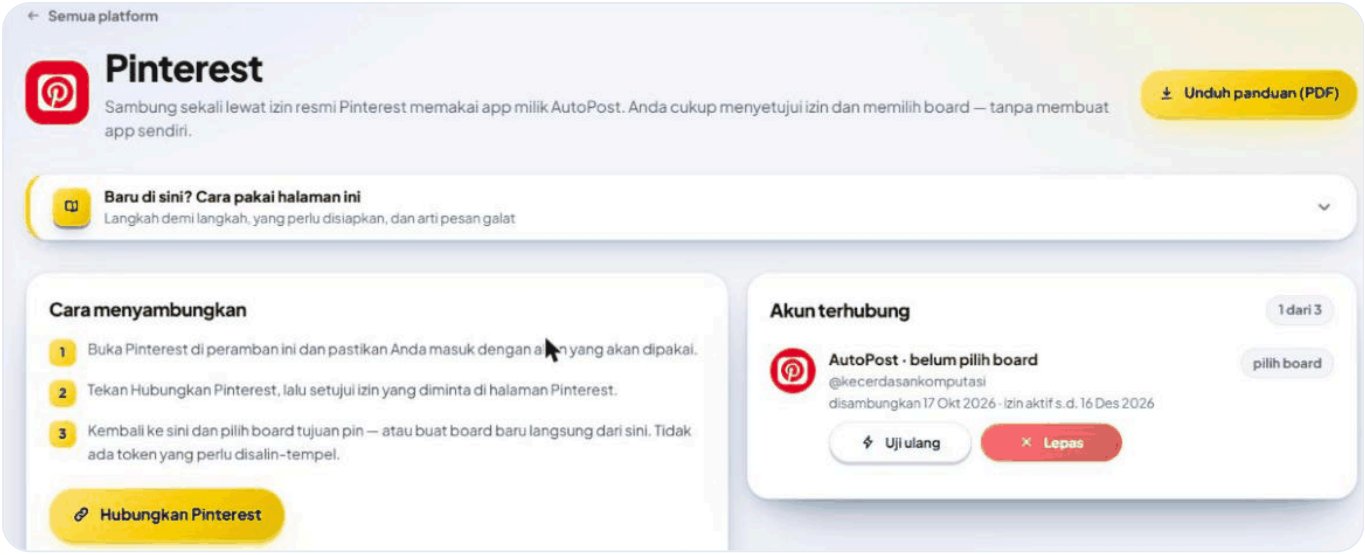
> ⚠ **We've received the permission. Pins from AutoPost will go to the board you choose below.**

On the **Connected accounts** card, your account shows as **… · no board chosen yet** with the label **choose board**. Below it there are only the **Retest** and **Disconnect** buttons. Continue with Step 2.



The "Connected accounts" card marked "1 of 3": the sample account "Rina Kusuma" (@rina_kusuma, "connected Oct 22, 2026 · permission active until Dec 21, 2026") with the grey "choose board" pill, plus the "Retest" button and the red "Disconnect" button.

This is how it looks with a real Pinterest account:



Real test, 17 Oct 2026 (Indonesian interface). The AutoPost Pinterest page just after permission was given: the "Connected accounts" card (1 of 3) with "AutoPost · no board chosen yet", @kecerdasankomputasi, "connected 17 Oct 2026 · permission active until 16 Dec 2026", the grey "choose board" pill, the "Retest" button, and the red "Disconnect" button.

5. Step 2 — Choosing or creating a board

Pins from AutoPost always go to **one board** that you set. Until a board is chosen, that account can't be sent to.

5.1 Choosing an existing board

1. In the **Last step: choose a board for …** card, open the **Target board** box.
2. Choose one of the boards in the list (**Choose a board…**).
3. Press **Save board**.

A green message appears:

> ✓ Board “Coffee Shop Promo” saved. Pins to this account are ready to send from the Posts page.

The account label changes to **connected**, and its name becomes **account name · board name**. The small line below it shows the board name, for example **@your_account · board Coffee Shop Promo**, and the permission period, for example **connected Oct 22, 2026 · permission active until Dec 21, 2026**. The screenshot is at the end of 5.2.

> **NOTE**
>
> **Secret boards may not appear.** AutoPost only asks for permission to read **public** boards. If your target board is secret, make it public on Pinterest, or create a new board from AutoPost (5.2).

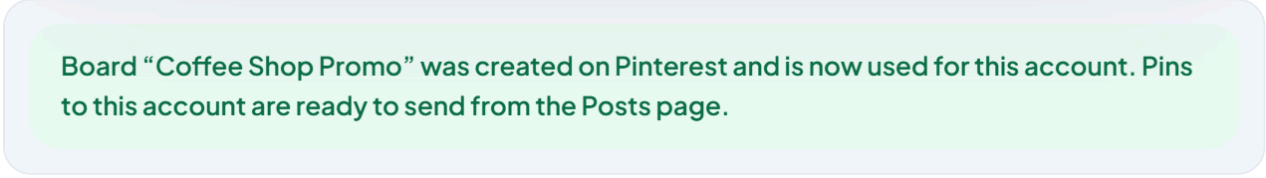
5.2 Creating a new board from AutoPost

Don't have a board yet, or your board isn't in the list? Just create one from AutoPost:

1. In the same card, find the **Or create a new board** section (it says **Create a new board** if the board list is empty).
2. Fill in **Board name**, for example **Coffee Shop Promo**. It can be 1–50 characters long.
3. Press **Create & use board**.

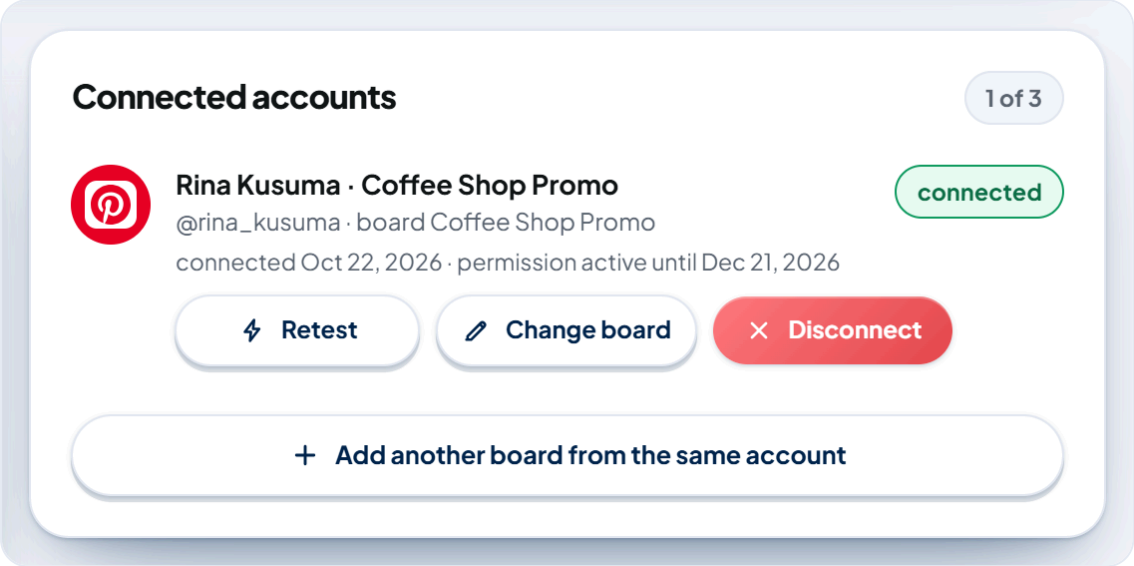
A **public** board is created on your Pinterest account and used right away. A green message appears:

> ✓ Board “Coffee Shop Promo” was created on Pinterest and is now used for this account. Pins to this account are ready to send from the Posts page.



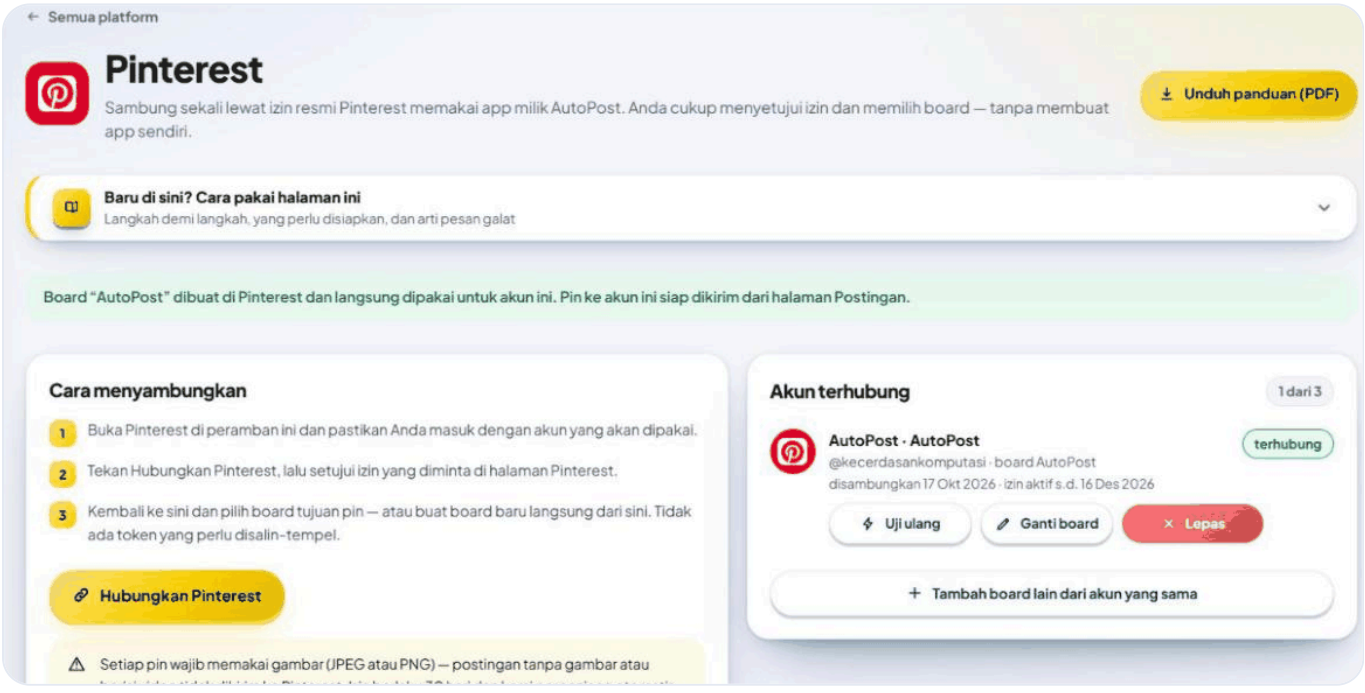
The green banner at the top of the Pinterest page: "Board “Coffee Shop Promo” was created on Pinterest and is now used for this account. Pins to this account are ready to send from the Posts page."

On the **Connected accounts** card, the account now has the green label **connected**, and it has more buttons: **Change board** and **Add another board from the same account**.



The "Connected accounts" card marked "1 of 3": the sample account "Rina Kusuma · Coffee Shop Promo", the lines "@rina_kusuma · board Coffee Shop Promo" and "connected Oct 22, 2026 · permission active until Dec 21, 2026", the green "connected" pill; the buttons "Retest", "Change board", the red "Disconnect", and the wide "+ Add another board from the same account" button.

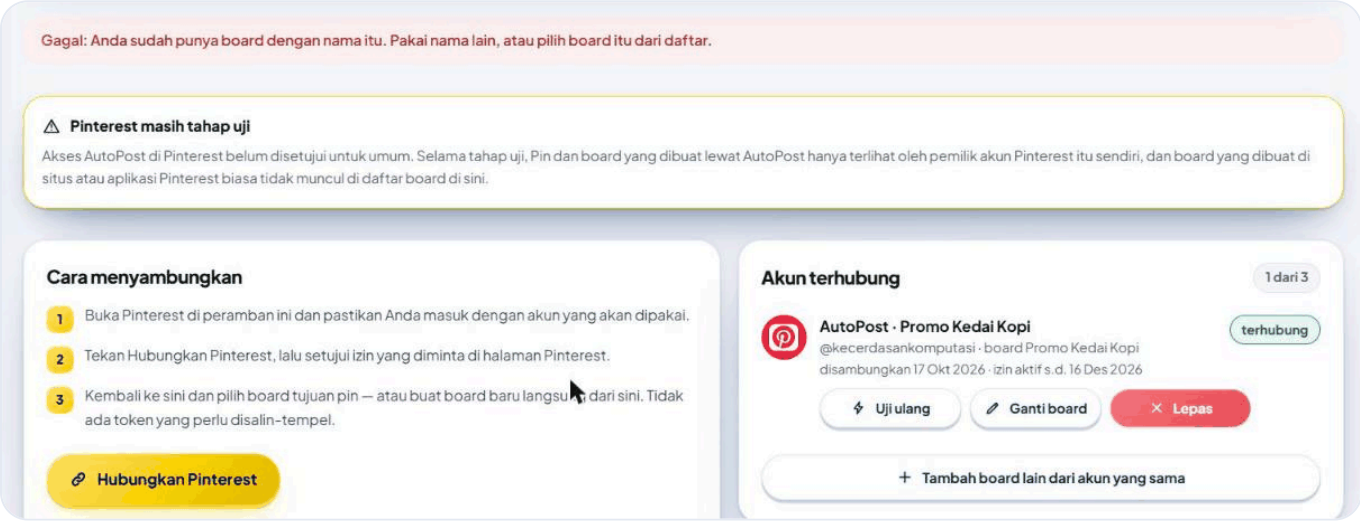
This is the result with the real Pinterest, when the first board was created (before testing mode was switched on):



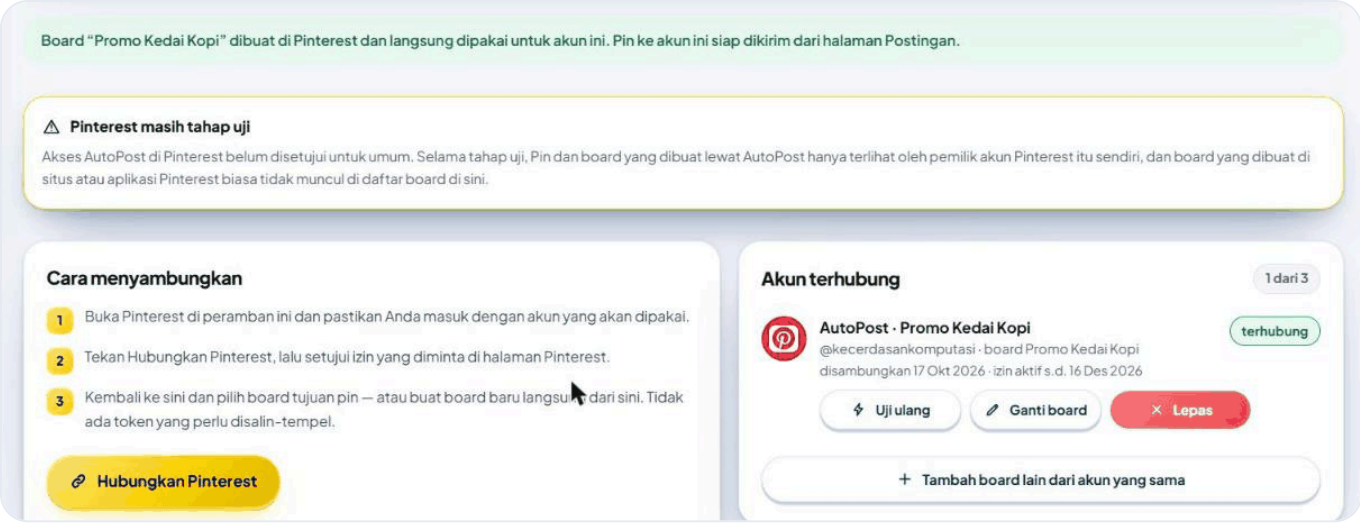
Real test, 17 Oct 2026 (Indonesian interface). The green banner saying board "AutoPost" was created on Pinterest and is now used for this account. On the "Connected accounts" card: "AutoPost · AutoPost", "@kecerdasankomputasi · board AutoPost", the green "connected" pill, and the buttons "Retest", "Change board", "Disconnect", and "+ Add another board from the same account".

> **NOTE**
>
> **During testing (17–21 Oct 2026, now over), boards were created from AutoPost.** In the sandbox, boards you created on the regular Pinterest site or app **didn't appear** in the list. Boards created with this form could be used right away, and were visible only to their owner on Pinterest. Since Standard access, your regular boards appear in the list again (chapter 18).

> **NOTE**
>
> **During testing (now over), a board name had to be one never used before.** Old boards from the Pinterest site didn't show in the list, but **their names were still taken**. We ran into this ourselves: our account already had a board called **AutoPost** on regular Pinterest. Creating a sandbox board named **AutoPost** was refused with the message **Failed: You already have a board with that name. Use another name, or choose that board from the list.**, even though the list was empty. With another name (**Promo Kedai Kopi**) the board was created at once.



Real test, 17 Oct 2026, testing stage (sandbox; Indonesian interface). The red banner at the top of the Pinterest page with the duplicate-name message (in English: "Failed: You already have a board with that name. Use another name, or choose that board from the list."). Below it the yellow "Pinterest is still in testing" box and the "Connected accounts" card with "AutoPost · Promo Kedai Kopi" labeled "connected".



Real test, 17 Oct 2026, testing stage (Indonesian interface). The green banner saying board "Promo Kedai Kopi" was created on Pinterest and is now used for this account, the yellow "Pinterest is still in testing" box, and the "Connected accounts" card with "AutoPost · Promo Kedai Kopi", "@kecerdasankomputasi · board Promo Kedai Kopi", and the green "connected" pill.

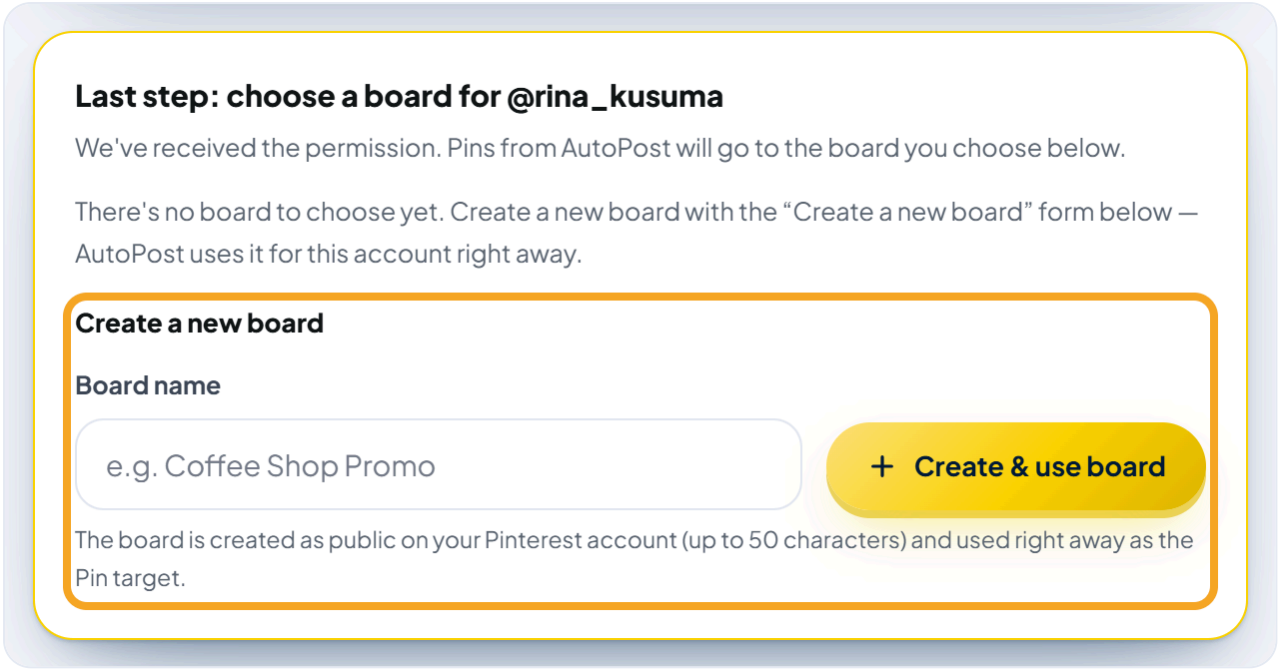
> ⚠ **CAREFUL**
>
> **Don't press the create button repeatedly.** If Pinterest is slow to answer, the board may already have been created even though AutoPost hasn't received the answer yet. Reload the page and check the **Target board** box first.

5.3 If the board list is empty

This message appears in the card:

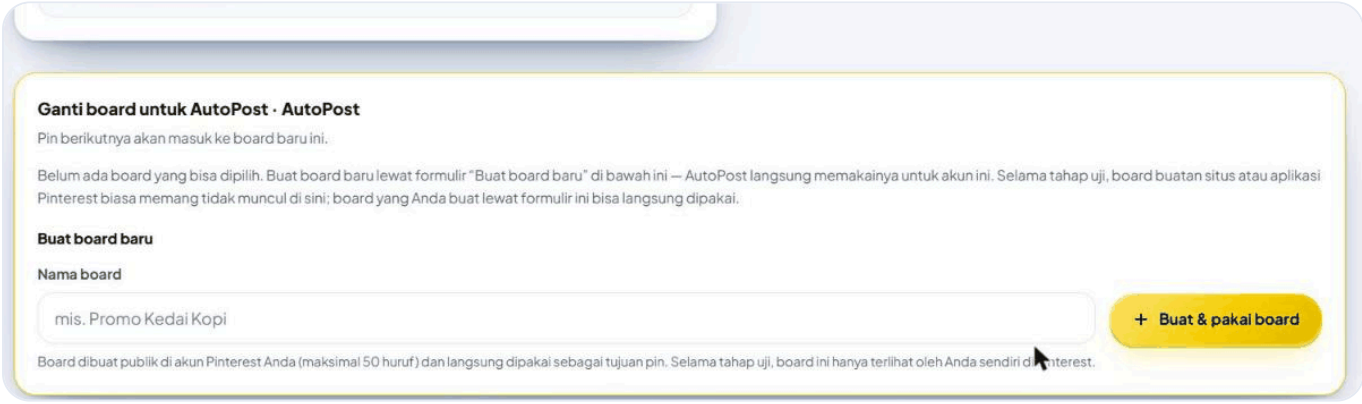
> ⚠ There's no board to choose yet. Create a new board with the “Create a new board” form below — AutoPost uses it for this account right away.

The **Target board** box isn't shown. Instead you go straight to the **Create a new board** form. Fill in **Board name**, then press **Create & use board** (the button is now gold). During testing (17–21 Oct 2026, now over), that message continued with a sentence saying that boards made on the regular Pinterest site indeed don't appear.



The gold-highlighted card "Last step: choose a board for @rina_kusuma" (sample account) with the description "We've received the permission. Pins from AutoPost will go to the board you choose below.", the message "There's no board to choose yet. Create a new board with the “Create a new board” form below — AutoPost uses it for this account right away.", then the "Create a new board" form (highlighted in orange): the "Board name" field with the faint example "e.g. Coffee Shop Promo", the gold "+ Create & use board" button, and the note "The board is created as public on your Pinterest account (up to 50 characters) and used right away as the Pin target."

During testing (now over), the card looked like this (here opened with the **Change board** button, so its title is **Change the board for …**):



Real test, 17 Oct 2026, testing stage (Indonesian interface). The gold-highlighted card for changing the board of "AutoPost · AutoPost" ("The next Pins will go to this new board."), then the empty-list message with the extra testing sentence (in English: "During testing, boards created on the regular Pinterest site or app don't appear here; a board you create with this form can be used right away."), the "Board name" field, the gold "+ Create & use board" button, and the note ending "During testing, this board is visible only to you on Pinterest."

6. Step 3 — Your first Pin

6.1 Quick rules before sending

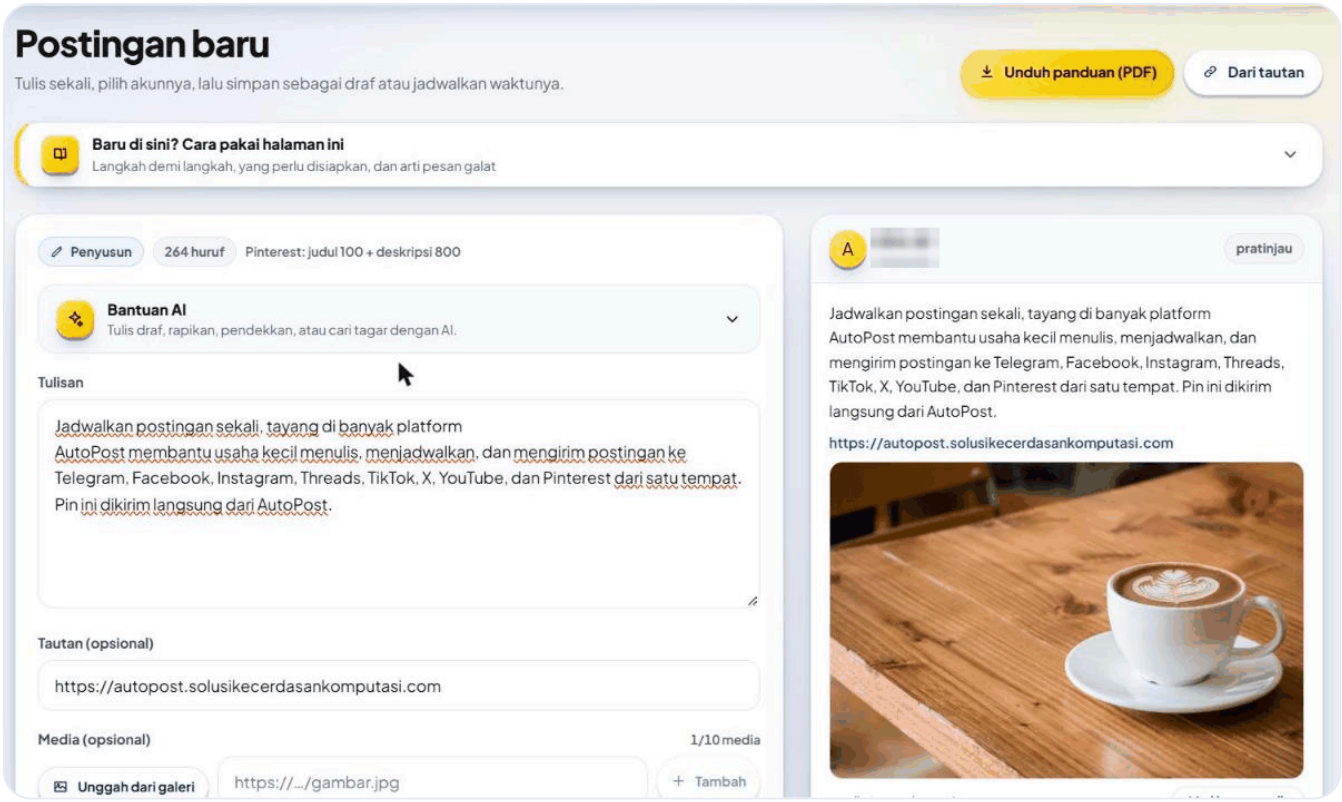
- Every Pin **must** have an image. Use **JPEG** or **PNG**.
- Video is **refused**.
- The **first line** of the text = the Pin title, max. **100 characters**.
- The text **after the first line** = the Pin description, max. **800 characters**.
- **Link (optional)** must start with `http://` or `https://`.
- A **2:3** portrait image fits best. Images taller than 2:3 may be cropped in the Pinterest feed.

6.2 Writing a Pin in New post

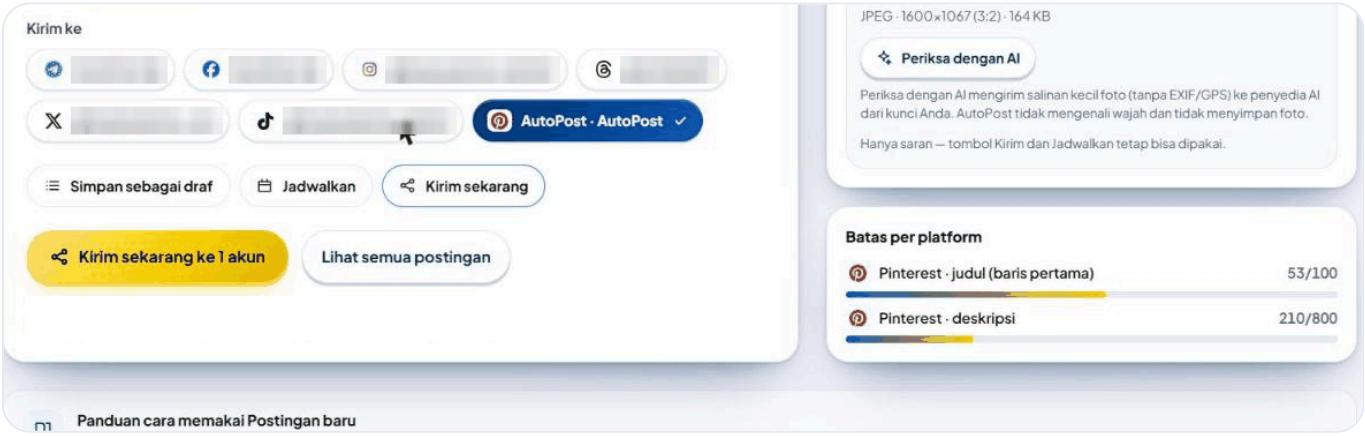
1. Open **New post**.
2. In the text box, write the **title** on the first line. Press Enter, then write the **description** from the second line on.
3. Fill in **Link (optional)** if the Pin should lead to your website.
4. Press **Upload from gallery** and choose a **.jpg** or **.png** photo. Or make an image in **Image studio** (for example a **Design card**).
5. Press **Alt text** on the image card and fill in a short description of the image for screen readers. The button only appears once an image has been added.
6. Under **Send to**, choose your Pinterest account. Its label has the form **account name · board name**, for example **Rina Kusuma · Coffee Shop Promo**.
7. Press **Send now**, then the gold **Send now to 1 account** button (the number follows how many accounts are selected).

On the **Limits per platform** card, Pinterest has two counters: **Pinterest · title (first line)** (x/100) and **Pinterest · description** (x/800).

This is how our first Pin looked while it was being written. The first line (an Indonesian sentence meaning "Schedule posts once, publish on many platforms") became the title (53/100), and the two sentences below it became the description (210/800):



Real test, 17 Oct 2026 (Indonesian interface). New post: a character counter showing 264 characters and the note "Pinterest: title 100 + description 800"; the text box holds the title on the first line and a description of AutoPost on the second line; the Link is "https://autopost.solusikecerdasankomputasi.com"; Media 1/10. On the right, the preview shows the text, the link, and a photo of a latte on a wooden table. The account name in the preview header is obscured.



Real test, 17 Oct 2026 (Indonesian interface). The "Send to" section: only the Pinterest chip "AutoPost · AutoPost" is selected (blue with a tick); the Telegram, Facebook, Instagram, Threads, X, and TikTok chips aren't selected (their names are obscured). "Send now" mode is selected, with the gold "Send now to 1 account" button and "See all posts". On the right, the "Limits per platform" card: "Pinterest · title (first line) 53/100" and "Pinterest · description 210/800". An old note below the buttons (replaced on 17 Oct 2026) is covered with the background color.

NOTE

Title too long? If the first line is longer than 100 characters **and** there's more text below it, the rest of the title would be lost. The composer then refuses to save and shows a red message, for example: "Pinterest: the first line becomes the Pin title, max. 100 characters (currently 130) — shorten the first line, then write the description from the second line." If your text is just one long line, the title is cut at a word boundary and the full text goes into the description.

NOTE

Description too long? If the text after the first line is longer than 800 characters, the composer also refuses to save, with a red message such as: "Pinterest: the Pin description (text after the first line) max. 800 characters (currently 950)." Shorten it first.

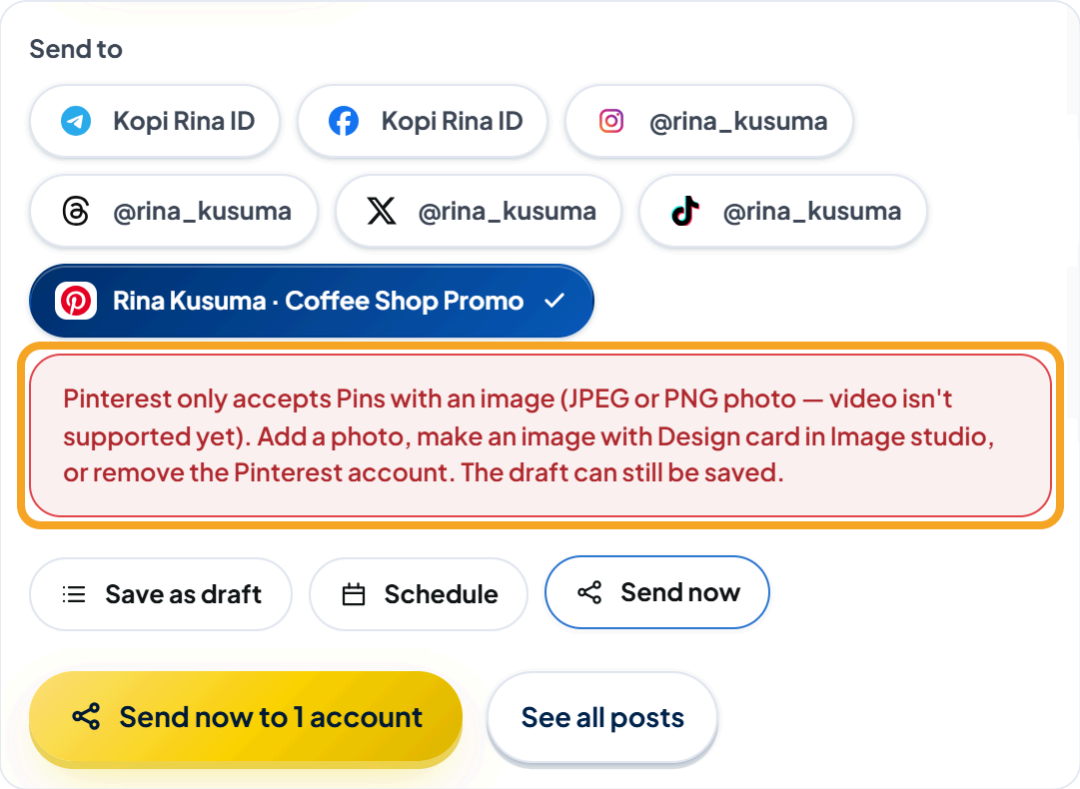
NOTE

Invalid links are dropped silently. A link that isn't `http://` / `https://` or is longer than 2,048 characters doesn't go into the Pin. The Pin is still sent, without a link.

6.3 If you forget to add an image

Choose a Pinterest account without an image, and the composer immediately shows a red box:

⚠ Pinterest only accepts Pins with an image (JPEG or PNG photo — video isn't supported yet). Add a photo, make an image with Design card in Image studio, or remove the Pinterest account. The draft can still be saved.



The Send to section of New post: only the sample account "Rina Kusuma · Coffee Shop Promo" (Pinterest) is selected with a tick; the Telegram, Facebook, Instagram, Threads, X, and TikTok accounts aren't selected. Below it the highlighted red box "Pinterest only accepts Pins with an image (JPEG or PNG photo — video isn't supported yet). Add a photo, make an image with Design card in Image studio, or remove the Pinterest account. The draft can still be saved."; then the mode buttons "Save as draft", "Schedule", "Send now" (selected), the gold "Send now to 1 account" button, and "See all posts".

If the media is a **video**, the red box says:

> ⚠ Pinterest only accepts Pins with an image (JPEG or PNG photo) — AutoPost doesn't support video yet. Replace the video with a photo or remove the Pinterest account. The draft can still be saved.

If Instagram **and** Pinterest are both selected without an image, there's just one red box:

> ⚠ Instagram and Pinterest only accept posts with an image. Add a JPEG photo (accepted by both), make an image with Design card in Image studio, or remove the Instagram and Pinterest accounts. The draft can still be saved.

While that red box is there, **Send now** and **Schedule** are held. Pressing the gold button only brings up the same message. **Save as draft** still works.

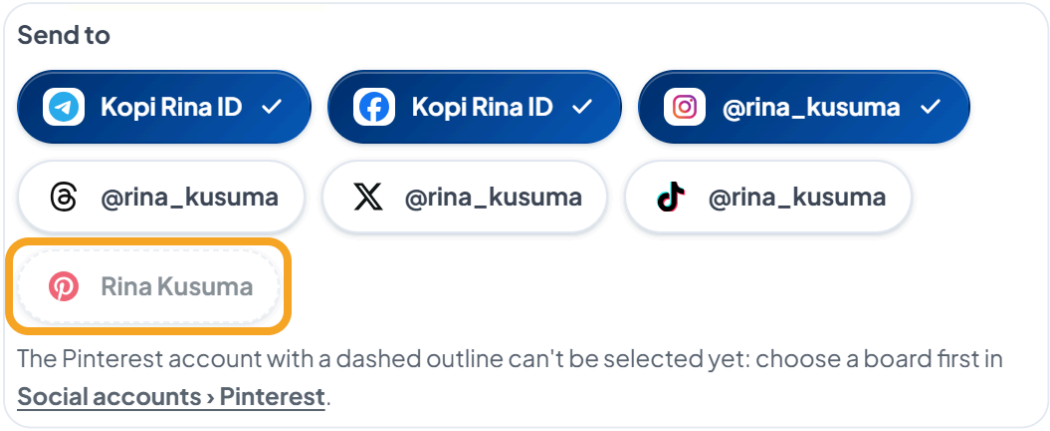
> NOTE
> **PNG or JPEG only. Upload from gallery** also accepts WebP and GIF, and the composer doesn't hold them. But Pinterest only promises JPEG and PNG. To be safe, save the image again as .jpg or .png.

6.4 A Pinterest account with a dashed outline

An account whose board hasn't been chosen yet appears with a **dashed outline** under **Send to** and can't be selected. Below it you see:

> ⚠ **The Pinterest account with a dashed outline can't be selected yet: choose a board first in Social accounts › Pinterest.**

If there are two or more such accounts, the sentence starts with the number, for example "2 Pinterest accounts with a dashed outline can't be selected yet: …". Open the **Social accounts › Pinterest** link, then do Step 2.



The Send to section of New post: the Telegram and Facebook accounts "Kopi Rina ID" and the Instagram account "@rina_kusuma" are selected (blue with a tick), while the sample Pinterest account "Rina Kusuma" appears faded with a dashed outline and is highlighted; below it the sentence "The Pinterest account with a dashed outline can't be selected yet: choose a board first in Social accounts › Pinterest." with the bold link "Social accounts › Pinterest".

6.5 Checking the result

In AutoPost, open the **Posts** menu. A successful send has the status **sent**. A failed send has the status **failed**; the reason is under **Details per account**, and the **Resend failed** button is available.

On Pinterest, open your profile, then open the target board. The new Pin is there.

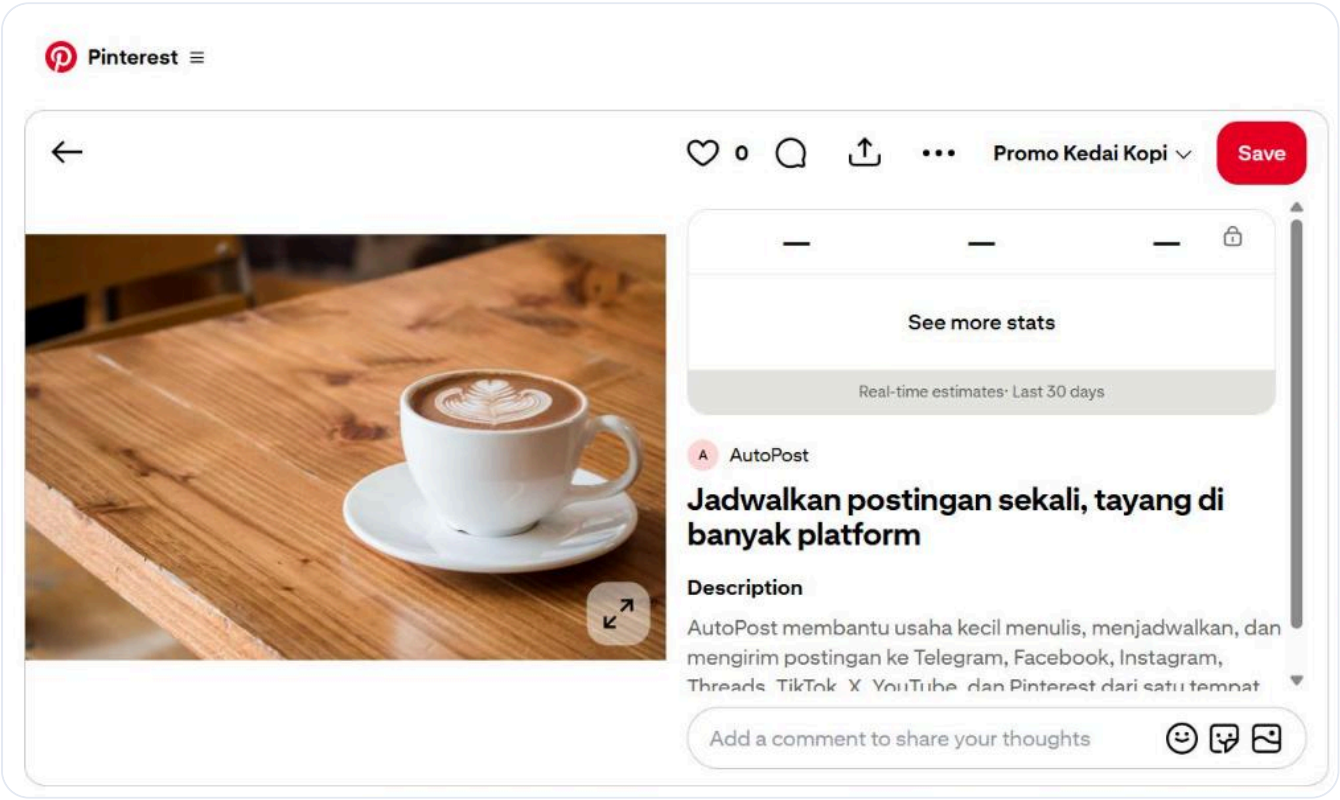
- **Standard (since 22 Oct 2026):** the Pin is visible to everyone.
- **Testing (sandbox, 17–21 Oct 2026, now over):** the Pin was visible only when signed in with that Pinterest account itself. Other people didn't see it.

Our first Pin in the **Posts** menu, after it was sent:



Real test, 17 Oct 2026 (Indonesian interface). The Posts menu, filter "All": the top card has a green tick and holds the text of the first Pin, a link to the AutoPost site, the green "sent" pill, "1 account", and "sent 17 Oct, 14.47 WIB". Below it are older posts that were also sent.

And the same Pin on Pinterest, opened by the account owner:



Real test, 17 Oct 2026. The Pin page on pinterest.com: a photo of a latte on a wooden table; on the right the board name "Promo Kedai Kopi" and the red "Save" button, a locked statistics box, the account name "AutoPost", the bold title (the first line of the post, in Indonesian), and "Description" holding the rest of the post: a sentence about AutoPost helping small businesses write, schedule, and send posts to Telegram, Facebook, Instagram, Threads, TikTok, X, YouTube, and Pinterest from one place.

6.6 Scheduling and Auto post

- **Schedule**: the same rules apply. The AutoPost worker sends the Pin at the right time.
- **Auto post**: Pinterest can be a target (if there's no suitable image → a design card is made); the Pin waits for approval (chapter 7).

7. Pin approval

7.1 What it is and when it appears

Pinterest's Developer Guidelines require users to **choose every Pin themselves** before it's published. That's why:

- Pins you write yourself in **New post** are sent right away. No approval is needed.
- Pins from **Auto post** (AI, website, or repurposed) **wait** in the **Posts › Pin approval** menu until you approve them.

Sends to other accounts in the same post (for example Telegram) **still go out** on schedule. Only the Pinterest Pin waits.

The header of the **Pin approval** page says:

> ⚠ **Pinterest requires you to choose every Pin yourself before it's published. Pins from auto posts wait here until you approve them — posts to other accounts still go out on schedule.**

You're also told in the **Notifications** menu, with a title saying how many Pins are waiting for approval. The number on the **Pin approval** menu shows how many Pins are waiting.

7.2 Approving one Pin

Each card shows the image, **Pin title**, **Description**, **Link**, **Alt text**, **Board**, and its publishing schedule — exactly as it will be sent to Pinterest.

1. Check the card's content.
2. Press **Approve & publish**.

A green message appears:

> ✓ **Pin approved. It's published on its post's schedule — or in about 1 minute if the schedule has passed or another account in this post has already been sent.**

Approving is **always one at a time**. There's no "approve all" button. That's deliberate, in line with Pinterest's guidelines.

7.3 Rejecting or editing

- **Reject…** → choose a reason (optional) → **Reject this Pin**. Message: "Pin rejected and won't be published. Posts to other accounts aren't affected." A rejected Pin can't be approved again.
- **Edit first** → press and hold until the red sweep fills (about 1.8 seconds). The original Pin is rejected, then its content is opened in **New post** so you can fix it and send it yourself.
- **Reject selected** → press and hold until it fills. It appears when there are 2 or more Pins. Tick the Pins you don't want published, then reject them all at once (max. 50).

7.4 Time limit and queue limit

Rule	Value
A Pin not approved within **7 days**	Skipped automatically. In the **Recently decided (7 days)** section, that Pin is labeled **Expired**.
30 Pins already waiting	Auto post skips Pinterest in that round until the queue gets shorter.
Approving or rejecting too quickly	At most 60 presses of Approve or Reject per 10 minutes. Beyond that you see "Too many attempts. Wait about …, then try again."

If the queue is full and Pinterest is the only target, the Auto post note reads, for example: "Skipped: 30 Pins are still awaiting your approval (limit 30). Approve or reject them first in Posts › Pin approval." If there are other targets, the post is still created for the other accounts, and the note contains "Pinterest skipped: 30 Pins are still awaiting your approval (limit 30)".

7.5 The Approve button can't be pressed

The card tells you why with a warning box:

Warning	What to do
This Pinterest account hasn't chosen a board yet. Choose a board in Social accounts first, then approve — a Pin approved now will fail to publish.	Do Step 2 (chapter 5), then come back here.
This Pinterest account needs reconnecting. Reconnect it in Social accounts, then approve — a Pin approved now will fail to publish.	Reconnect (section 8.3), then come back here.
This Pinterest account has a problem (for example, its board was deleted). Open Social accounts › Pinterest, press Change board or Retest, then approve — a Pin approved now will fail to publish.	The target board was deleted: **Change board** (section 8.2) — reconnecting alone doesn't fix it. Then come back here.
This Pin's image file is no longer in storage. Reject this Pin, or use “Edit first” to attach another image.	Press and hold **Edit first** until the red sweep fills, then attach another image — or **Reject…**.
This Pin's image file isn't yours, so it can't be sent.	Reject this Pin, or **Edit first** with your own image.
A Pin rule message, for example "Pinterest requires an image on every Pin. Add an image and resend." or "AutoPost doesn't support video Pins yet. Use an image for posts to Pinterest."	The Pin content doesn't meet the rules in section 6.1. Press **Edit first**, fix it, then send it from **New post**.

8. Managing connected boards

All the buttons are on the **Connected accounts** card on the **Pinterest** page (see the screenshot at the end of 5.2). One row = one board.

8.1 Retest

The **Retest** button checks your permission: the token is opened, renewed if it's nearly expired, the account name is read again, and the target board is checked to still exist. If everything is healthy, a yellow banner appears:

> ⚠ Test complete — the Pinterest permission is still valid.

If the target board has been deleted on Pinterest, the account label becomes **has a problem** with the message "The target board no longer exists on Pinterest. Choose another board." The **Change board** card opens right away. Choose or create a board there; reconnecting alone doesn't clear this **has a problem** label.

While the Pinterest connection isn't open yet (chapter 3), the **Retest** button is grey too.

8.2 Change board

Press **Change board** on that row. The **Change the board for …** card opens with the description "The next Pins will go to this new board." Choose a board in **Target board** and press **Save board** — or fill in **Board name** and press **Create & use board**.

Pins already published don't move.

8.3 Reconnect

If the account label is **needs reconnecting**, the gold **Reconnect** button appears on that row. Press it, then give permission again on Pinterest with the **same** Pinterest account. A green message appears:

> ✓ Pinterest permission for @your_account renewed for every connected board.

All boards from the same Pinterest account recover too — except a board that has been deleted on Pinterest. That board still needs to be replaced with **Change board**.

If on the permission page you're signed in with a **different** Pinterest account, AutoPost treats it as a new account: a new row appears labeled **choose board** (it counts toward the limit of 3), while the old account stays **needs reconnecting**.

8.4 Add another board from the same account

1. Press **Add another board from the same account**.
2. The **Add a board from @your_account** card opens: "Additional boards use the same permission, so there's no need to approve again on Pinterest. Each board counts as one account."
3. Choose a board and press **Add board** — or fill in **Board name** and press **Create & add board**.

8.5 Disconnect

The **Disconnect** button removes that board from AutoPost **together with its token**. Press and **hold** the button until the red sweep fills (about 1.8 seconds); if you only tap it, you get the reminder "Disconnect this board? Its token is deleted too." A green message appears:

> ✓ **Board disconnected — its row and encrypted token have been deleted from the database.**

Disconnect does **not** delete the board or Pins on Pinterest. Disconnect also doesn't revoke the permission on Pinterest's side. To revoke it, remove AutoPost from the list of connected apps in your Pinterest account settings.

8.6 The limit of 3 boards

Each AutoPost account can have at most **3 Pinterest boards**. Rows labeled **choose board** count too. Example: one Pinterest account with three boards, or three Pinterest accounts with one board each. The limit is enforced in the database.

The **Connected accounts** card shows the count, for example **2 of 3**.

9. Troubleshooting

All the messages below are written exactly as they appear on screen. On the **Pinterest** page, error messages appear as a red banner starting with "Failed:". Under **Details per account**, messages that will be retried end with "(retrying automatically, attempt N of 4)". Parts that vary are marked "…".

9.1 While connecting

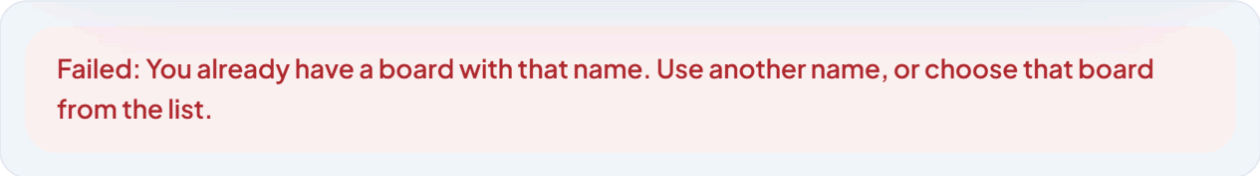
Message	Cause & fix
The connection session doesn't match or is more than 10 minutes old. Press Connect Pinterest once more.	More than 10 minutes passed, cookies are blocked, two attempts ran at once, or you switched AutoPost accounts midway. Start again from the AutoPost Pinterest page, in the same browser.
The permission on Pinterest was canceled, so no account has been connected.	You declined the permission on Pinterest. Press **Connect Pinterest** again and approve.
Pinterest returned an error: …	Pinterest sent another error. Try once more. If it keeps appearing, report the code to the AutoPost administrator.
Pinterest didn't send a permission code. Try connecting again.	A problem on Pinterest's side. Try again.
Pinterest rejected AutoPost's app credentials on the server (PINTEREST_CLIENT_ID/SECRET). The administrator needs to check them; your own account permission hasn't changed.	A server problem, not your account. Report it to the AutoPost administrator.
Pinterest didn't return an access token. / Pinterest didn't send the account identity.	A problem on Pinterest's side. Try again in a moment.
There are already 3 Pinterest accounts. Disconnect one first if you want to add a new one.	The limit of 3 boards. Disconnect one board first (8.5).
The limit of 3 Pinterest accounts has been reached. Disconnect one first.	The same: the limit of 3, enforced by the database.
This Pinterest account is already waiting for a board choice.	This account is already connected and waiting for a board. Choose a board in the **Last step** card.
The Pinterest connection isn't set up on the server yet (missing env: …). / Pinterest env is incomplete: ….	Stage 1: the connection isn't open yet. Wait. (This message only appears if the button's address is opened directly.)
KUNCI_ENKRIPSI_AI isn't set on the server, so the token can't be stored encrypted yet. / KUNCI_ENKRIPSI_AI isn't set on the server, so the token can't be saved.	The server isn't ready to store permissions. Report it to the AutoPost administrator.
The token_terenkripsi column doesn't exist yet — run the migration database/0005_rahasia_platform.sql. / Couldn't save the account. / The account list couldn't be read: …	An AutoPost database problem. Report it to the AutoPost administrator.
Other messages that also appear in table 9.3, for example "Pinterest no longer accepts the saved permission. Reconnect this account." or "Pinterest is having trouble (HTTP …). We'll try again later."	They appear when Pinterest refuses or fails while AutoPost exchanges the permission code. Press **Connect Pinterest** once more. If they keep appearing, report it to the AutoPost administrator.

9.2 While choosing or creating a board

Message	Cause & fix
There's no board to choose yet. Create a new board with the "Create a new board" form below — AutoPost uses it for this account right away.	There's no public board that can be used (or, during testing, now over, regular boards were filtered out by the sandbox). Create a board with the form below it (5.2).
The board list hasn't loaded.	Reload the page.
Choose a board first.	You pressed **Save board** without choosing. Choose one in **Target board** first.
That board isn't on your Pinterest account (or you aren't a collaborator on it).	The board was deleted or you were removed from a group board. Reload the page, then choose another board.
That board is already connected.	That board is already in your list. Choose another board.
Enter a board name first (1–50 characters).	The **Board name** field is empty.
The board name is too long (… characters). Maximum 50 characters.	Shorten the name.
The board name contains characters that can't be used.	Remove odd characters (for example ones pasted from another app).
You already have a board with that name. Use another name, or choose that board from the list.	Use another name, or choose that board in **Target board**.
Pinterest rejected that board name: … Try another name. / Pinterest rejected creating the board: …	Pinterest doesn't accept the name. Try another name.
The permission given to AutoPost isn't enough to create boards. Reconnect and approve all permissions.	The permission is incomplete. Reconnect (8.3).
Pinterest is rate-limiting requests. Try creating the board again in about … seconds.	Wait as long as the message says.
… Reload this page and check the board list first — the board may already have been created — before trying again.	Pinterest didn't answer clearly. Reload; if the board already exists, just choose it.
Pinterest didn't send the new board's number. Reload this page — if the board already exists, choose it from the list.	The same: reload and check the list first.
… Board "…" has already been created on Pinterest; choose it from the list.	The board was created, but AutoPost couldn't record it. Choose that board from the list.
Choose or create a board for this account first, then add another board.	Finish the **Last step** card first.
Too many attempts. Wait about …, then try again.	The limit is 5 board creations per 10 minutes. Wait.
The token can't be opened. Reconnect Pinterest. / The token can't be opened (the server encryption key changed). Reconnect Pinterest.	The server key changed. Reconnect (8.3); if it stays, Disconnect and connect again.
Pinterest account not recognized. / Pinterest account not found.	The page is out of date. Reload the Pinterest page.
There are already 3 Pinterest accounts. Disconnect one first. / The limit of 3 Pinterest accounts has been reached. Disconnect one first.	Appears on **Add board** or **Create & add board**: there are already 3 boards. Disconnect one first (8.5).

Message	Cause & fix
KUNCI_ENKRIPSI_AI isn't set on the server, so the token can't be opened.	The server isn't ready to open permissions. Report it to the AutoPost administrator.
AutoPost's Pinterest permission is no longer valid (revoked or expired). Reconnect this account. / The Pinterest permission expired or was revoked. Reconnect this account. / The Pinterest token has expired and can't be renewed. Reconnect this account.	The permission is dead. The account label changes to **needs reconnecting**. Reconnect (8.3).

Example of the red banner when a board name is already taken:



The red banner at the top of the Pinterest page: "Failed: You already have a board with that name. Use another name, or choose that board from the list."

> **NOTE**
>
> **This banner appears even though the board list is empty?** That happened during testing (17–21 Oct 2026, now over): a board name you once created on the regular Pinterest site stayed taken even though the board didn't show. Use another name (5.2).

9.3 While sending or after scheduling

The reason for a failure shows in the **Posts** menu, under **Details per account**.

Message	Cause & fix
Pinterest requires an image on every Pin. Add an image and resend.	A post without an image (for example an old schedule). Create a new post with an image.
AutoPost doesn't support video Pins yet. Use an image for posts to Pinterest.	The media is a video. Replace it with a photo.
Invalid image address. Pinterest needs a publicly accessible http(s) address.	The image address is broken. Upload it again via **Upload from gallery**.
No Pinterest board has been chosen for this account. Open Social accounts › Pinterest and choose a board.	The account is still **choose board**. Choose a board (chapter 5), then **Resend failed**.
Pinterest couldn't fetch the image. Make sure the image address is publicly accessible over https and is JPG or PNG.	A problem with the image format or address. Save it again as .jpg/.png and resend.
Pinterest rejected this post's link. Check the link address (it must be http/https and publicly accessible).	Fix the **Link** field, then send again.
The target board wasn't found on Pinterest (it may have been deleted). Choose the board again on Social accounts › Pinterest.	The board was deleted. **Change board** (8.2), then resend.
AutoPost's Pinterest permission is no longer valid (revoked or expired). Reconnect this account.	The permission was revoked or is dead. Reconnect (8.3).

Message	Cause & fix
Pinterest no longer accepts the saved permission. Reconnect this account. / The Pinterest permission expired or was revoked. Reconnect this account.	The same: reconnect.
The Pinterest token has expired and can't be renewed. Reconnect this account. / No refresh token is stored. Reconnect this Pinterest account. / The Pinterest token can't be read. Reconnect this account.	The token can't be used anymore. Reconnect.
The permission given to AutoPost isn't enough to create Pins. Reconnect and approve all permissions.	The permission is incomplete. Reconnect and approve all permissions.
Pinterest rejected this request: …	Pinterest refused for another reason. If the sentence is "Apps with Trial access may not create Pins in production …", the cause is the Trial restriction (we ran into it ourselves on 17 Oct 2026, section 15.4). That's for the administrator (chapter 16); report it to the AutoPost administrator.
Pinterest is rate-limiting requests. We'll try again in about … seconds.	Temporary. AutoPost retries by itself.
Pinterest is having trouble (HTTP …). We'll try again later. / Couldn't reach Pinterest from the server. We'll try again later. / Pinterest didn't answer within 20 seconds. We'll try again later. / Pinterest's response couldn't be read (HTTP …). / Pinterest didn't return a new access token.	A problem at Pinterest or on the network. AutoPost retries by itself.
Pinterest …, so the result is uncertain. Check the Pinterest board before resending so it isn't posted twice.	The connection dropped in the middle of publishing. Open the board on Pinterest first. If the Pin is already there, don't resend.
Pinterest rejected it: … / Pinterest rejected the request (HTTP …).	Another error from Pinterest. Read the rest of the message, fix the post, then resend.
Pinterest rejected AutoPost's app credentials on the server (PINTEREST_CLIENT_ID/SECRET). …	A server problem. AutoPost tries again about an hour later. Report it to the administrator.
The Pinterest token has expired and the server can't renew it yet (SUPABASE_SERVICE_ROLE_KEY is empty).	A server problem. Report it to the AutoPost administrator.

On the **Connected accounts** card, a small red message under the account name can also read "Token renewal failed: …". It means the permission is still valid, but the last renewal failed. Press **Retest**; if it stays, reconnect.

10. Security and privacy

10.1 What AutoPost stores

- The **token** is stored **encrypted (AES-256-GCM)** in the database. It's only opened on the AutoPost server: when choosing or creating a board, on **Retest**, when renewing, and when sending a Pin.
- AutoPost pages never show your token. Only the permission's validity date is shown.
- Also stored: your Pinterest username, display name, account type, and the ID and name of the target board.
- The security code (state) in the cookie is valid for **10 minutes** and deleted on every response.

10.2 What never happens

- AutoPost does **not** ask for your Pinterest password. Permission is given on Pinterest's own site.
- AutoPost does **not** ask for permission to read secret boards or Pins, and doesn't ask for advertising permissions.
- AutoPost does **not** publish Pins from Auto post without your approval (chapter 7).
- AutoPost's app credentials (App ID and App secret) are **never** sent to your browser.

10.3 Stopping using Pinterest in AutoPost

1. Press and hold **Disconnect** on every board until the red sweep fills (8.5).
2. Revoke AutoPost's permission in your Pinterest account settings (the list of connected apps).

11. User checklist

- [ ] The **Pinterest** page in AutoPost does **not** show the box **The Pinterest connection isn't open yet**.
- [ ] The browser is signed in to **pinterest.com** with the right account.
- [ ] **Connect Pinterest** was pressed and the permission approved within 10 minutes.
- [ ] A board was chosen (**Save board**) or created (**Create & use board**), and the account label is **connected**.
- [ ] **Retest** shows "Test complete — the Pinterest permission is still valid."
- [ ] Under **New post › Send to**, the Pinterest account does **not** have a dashed outline and can be selected.
- [ ] A test Pin with a JPEG/PNG image and the title on the first line has the status **sent**.
- [ ] The Pin is visible on your board on Pinterest.
- [ ] If you use Auto post: you know where **Posts › Pin approval** is.

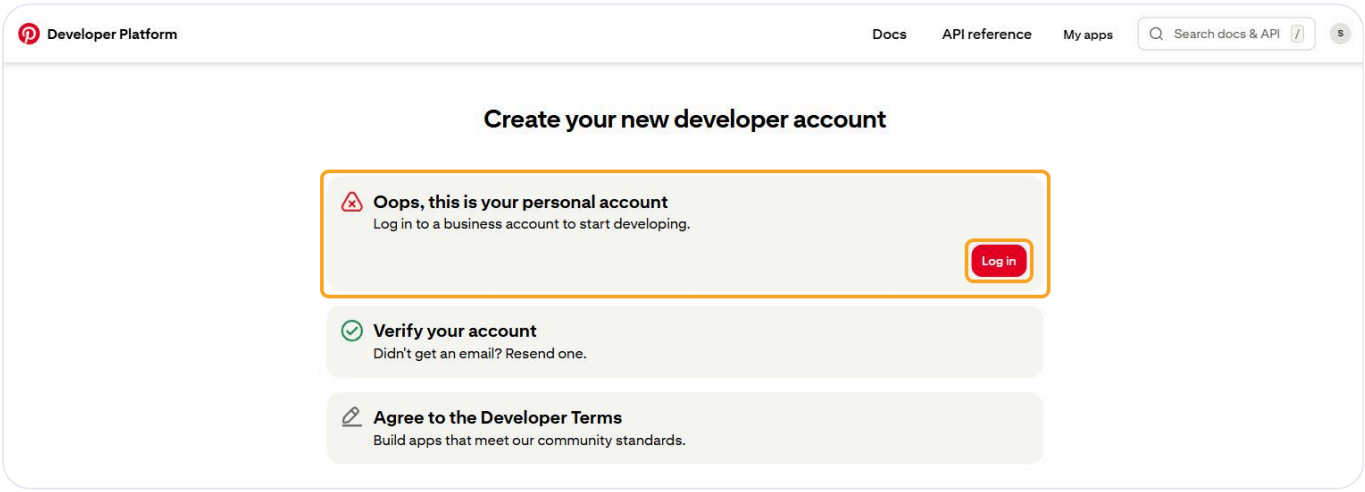
12. Administrator A — Pinterest business account

Chapters 12–19 are only for the **AutoPost administrator**: the person who holds the Pinterest developer account and the server settings (Vercel). Regular users can skip them.

> **NOTE**
>
> **Already done for AutoPost.** The steps in chapters 12–14 were carried out on 29 September 2026. The **AutoPost PT SKK** app now has Standard access (since 22 Oct 2026). Use these chapters if the app needs to be created again, or to understand its state.

12.1 A personal account is refused

A Pinterest app can only be managed from a **business account**. In the 29 September session, the company account was still a personal account. The page **developers.pinterest.com/account-setup** refused it.

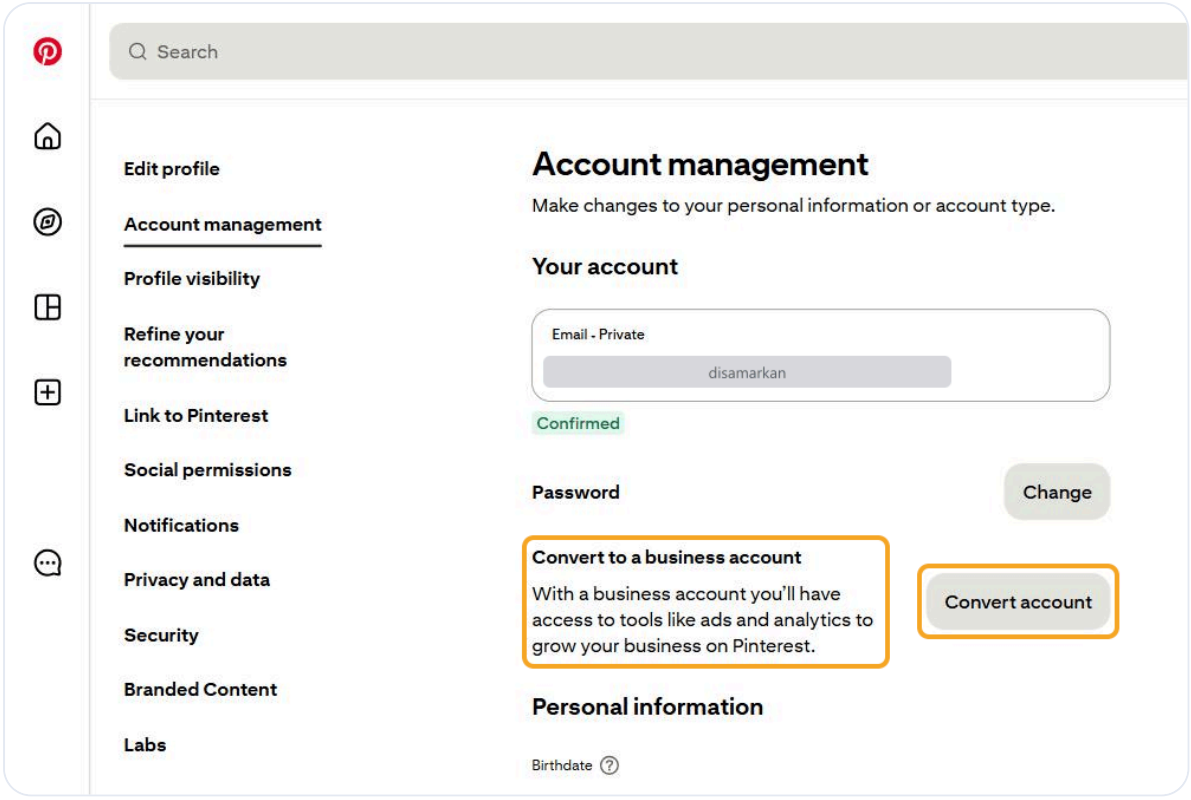


The "Create your new developer account" page on Pinterest's Developer Platform: the box "Oops, this is your personal account — Log in to a business account to start developing." with its red Log in button highlighted. Below it the steps "Verify your account" (with a green tick) and "Agree to the Developer Terms".

12.2 Converting to a business account

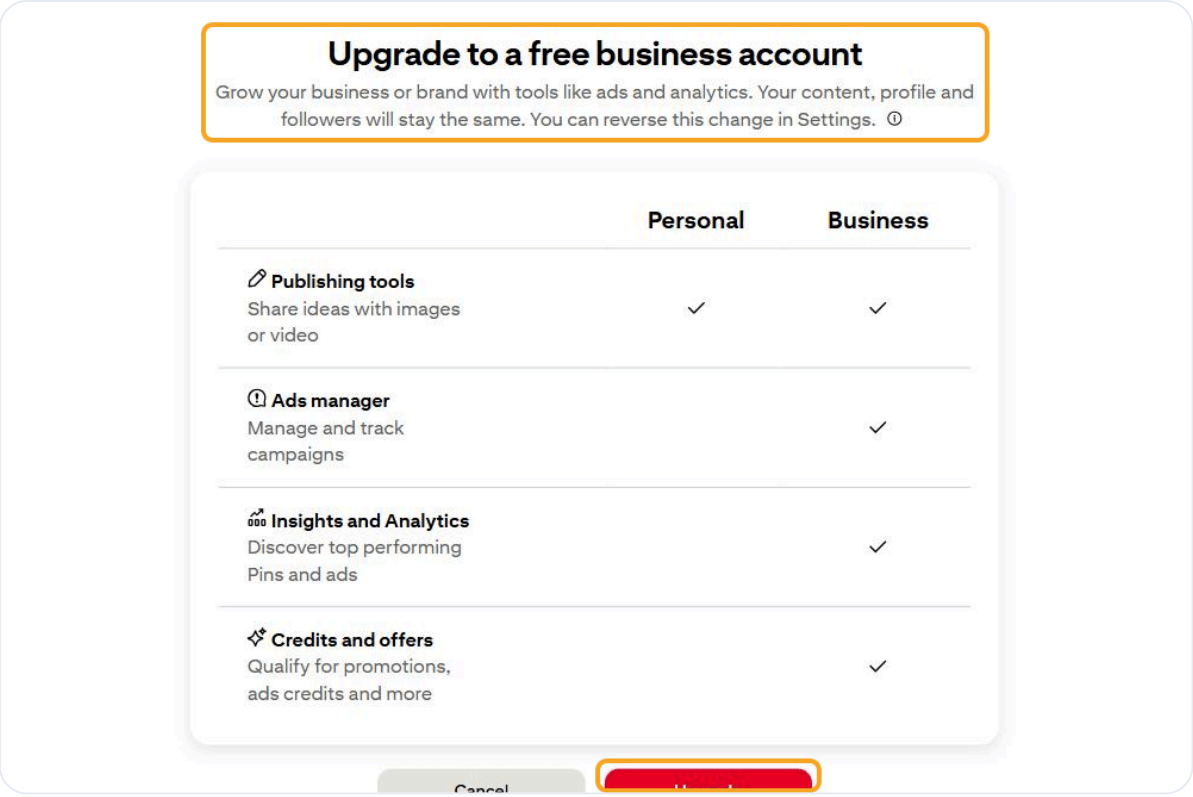
It's free. Your content, profile, and followers stay the same. It can be reversed in Settings.

1. Sign in to **pinterest.com** with the account that will manage the app.
2. Open **Settings → Account management**.
3. In the **Convert to a business account** section, press **Convert account**.



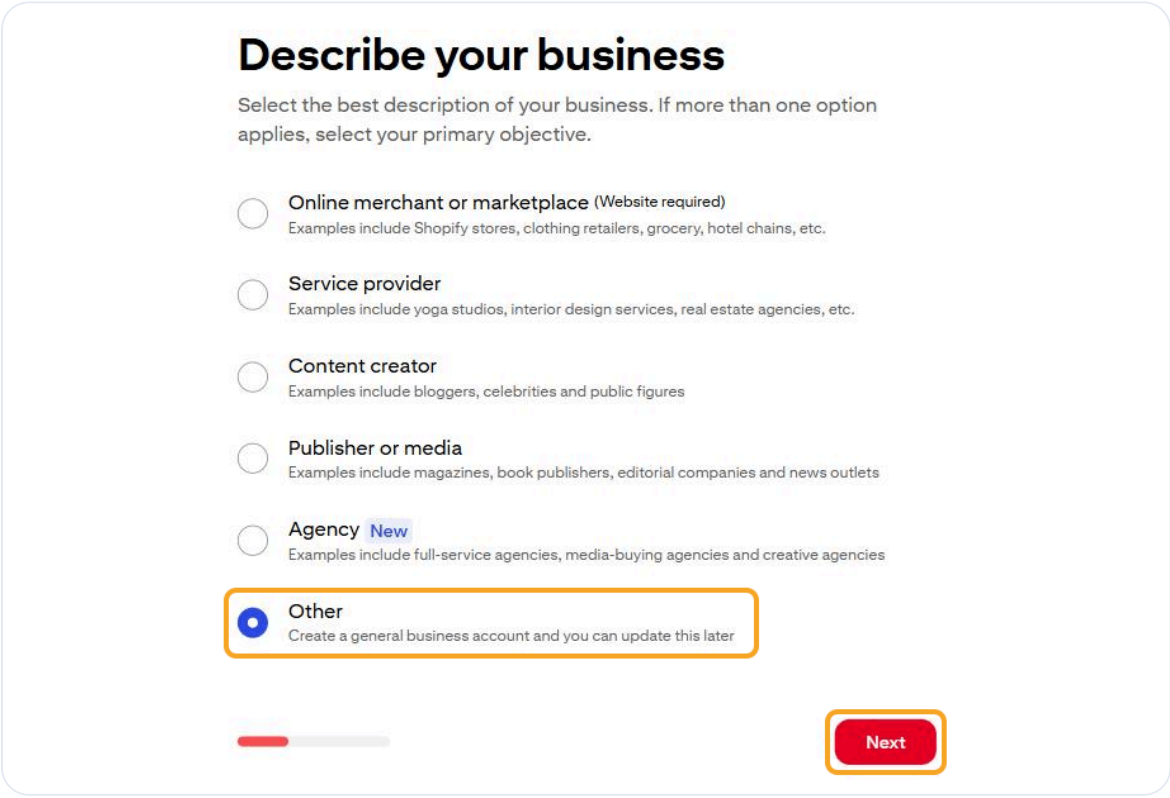
pinterest.com Settings, Account management menu: the "Convert to a business account" section and the "Convert account" button are highlighted. The account email is obscured.

4. The **Upgrade to a free business account** page opens. It holds a Personal vs Business table and a sentence saying your content, profile, and followers stay the same. Press the red **Upgrade** button below the table.



The "Upgrade to a free business account" page: the title and the sentence "Your content, profile and followers will stay the same. You can reverse this change in Settings." are highlighted; a Personal vs Business table (Publishing tools, Ads manager, Insights and Analytics, Credits and offers). The red Upgrade button is highlighted at the bottom of the image but cut off — it's labeled Upgrade, next to the Cancel button.

5 **Describe your business**: choose **Other**, then **Next**.

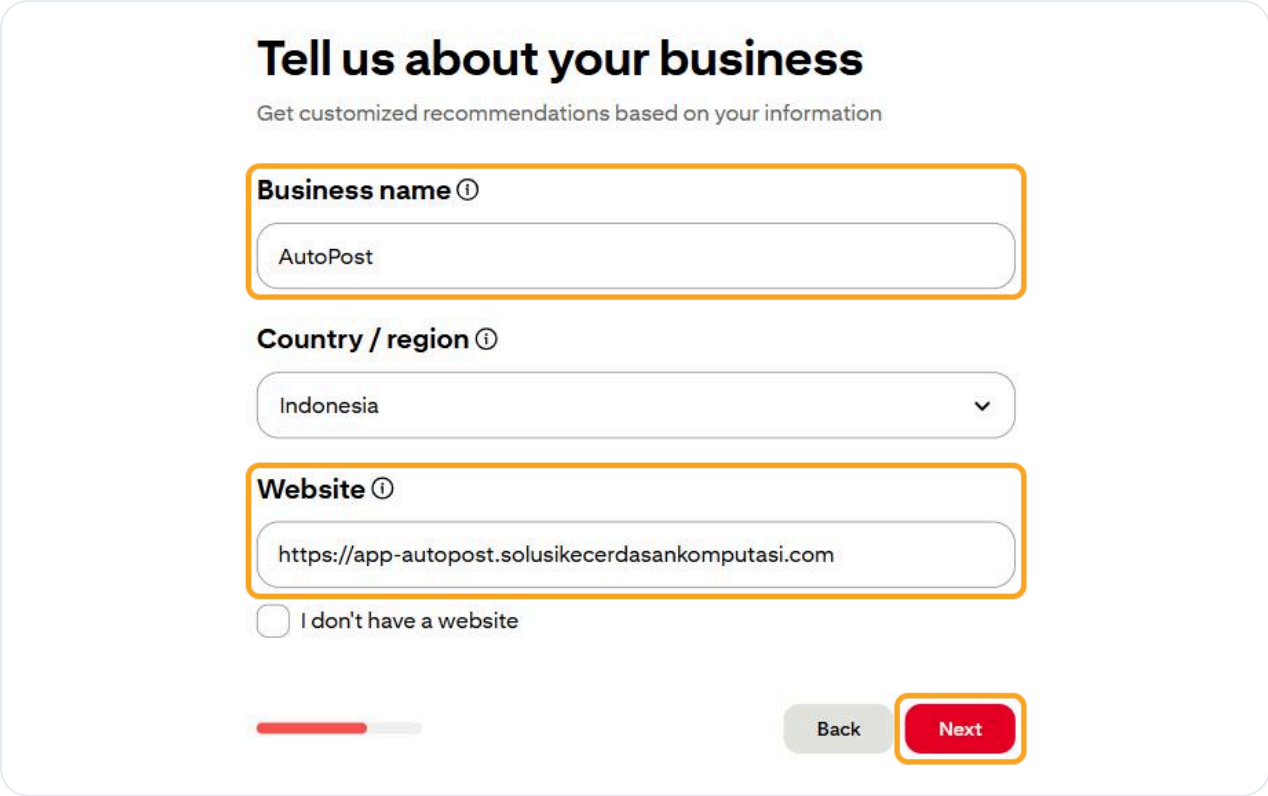


The "Describe your business" step: the option "Other — Create a general business account and you can update this later" and the Next button are highlighted.

6 **Tell us about your business**:

- **Business name**: `AutoPost`
- **Country / region**: `Indonesia`
- **Website**: `https://app-autopost.solusikecerdasankomputasi.com`

Press **Next**.

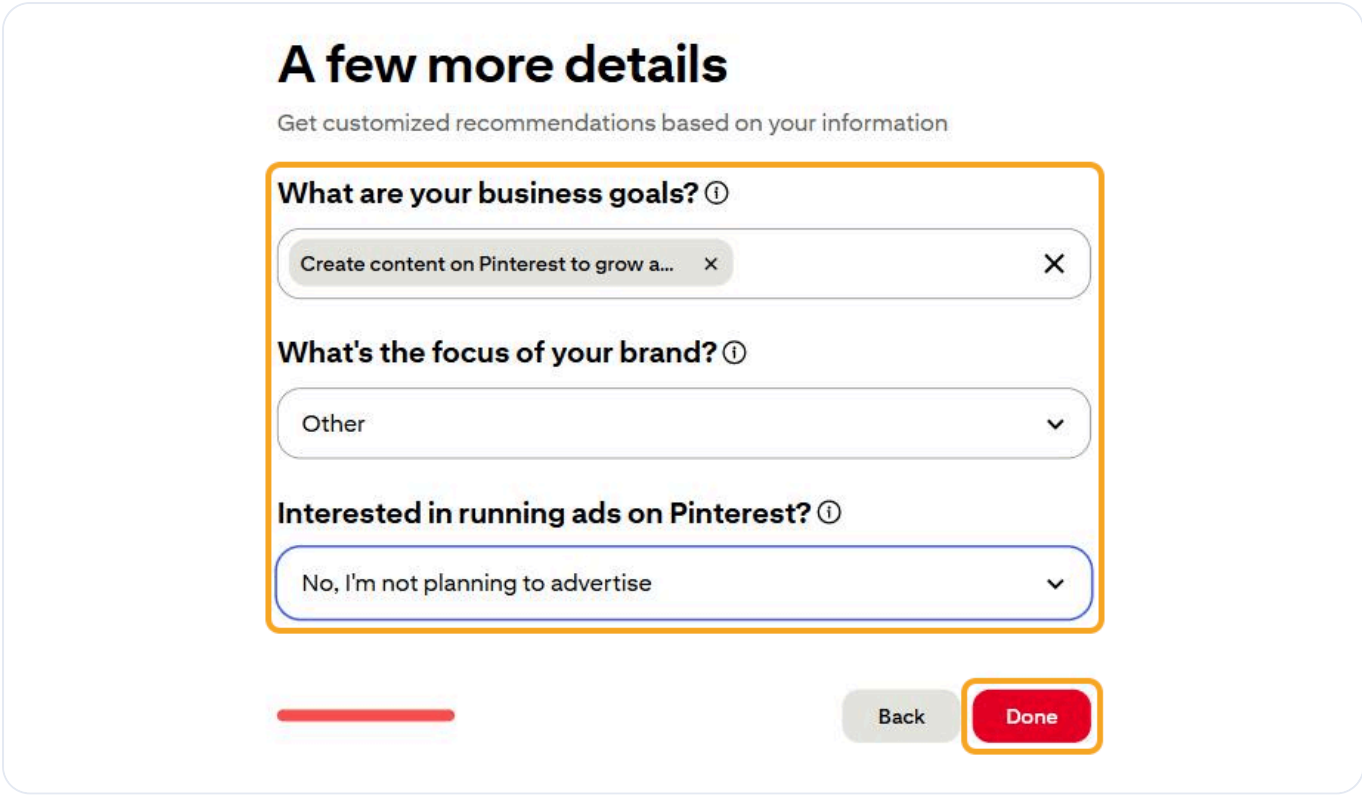


The "Tell us about your business" step: the Business name field holding AutoPost and the Website field holding https://app-autopost.solusikecerdasankomputasi.com are highlighted; Country / region Indonesia; the Next button is highlighted.

7 **A few more details**:

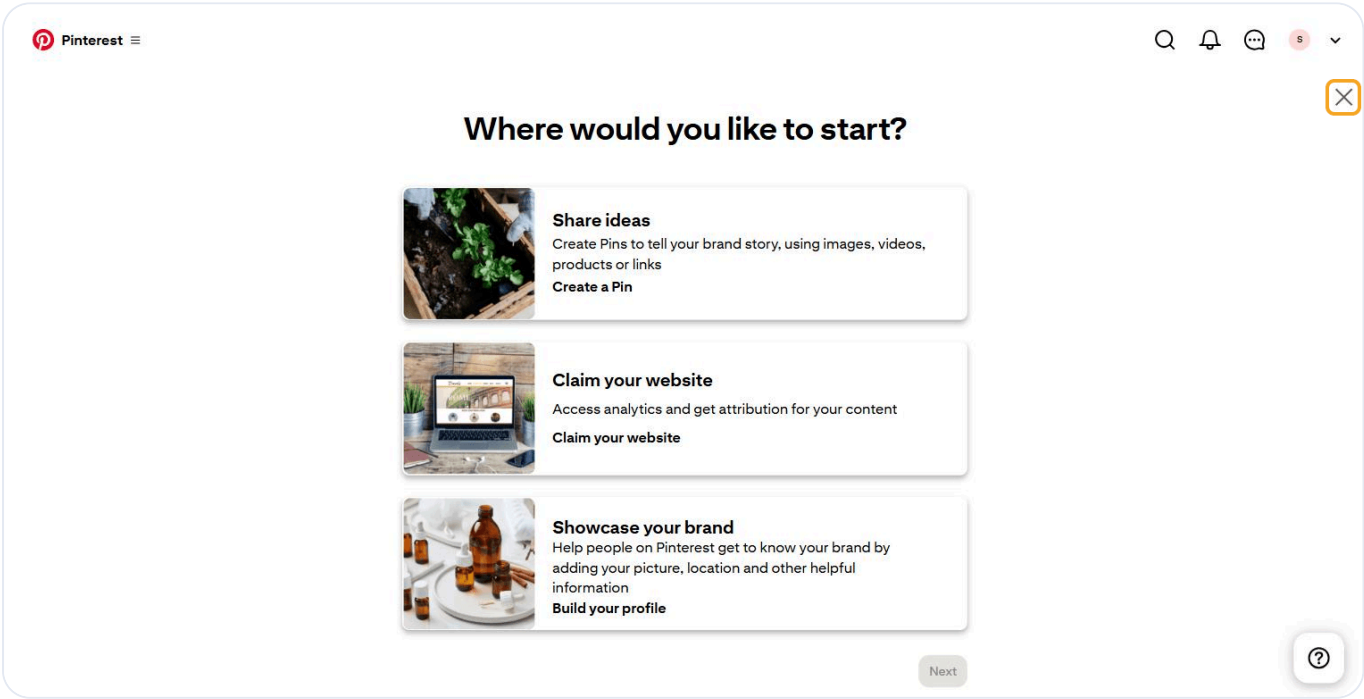
- **What are your business goals?**: **Create content on Pinterest to grow an audience**
- **What's the focus of your brand?**: **Other**
- **Interested in running ads on Pinterest?**: **No, I'm not planning to advertise**

Press **Done**.



The "A few more details" step: all three answers (business goals "Create content on Pinterest to grow a…", focus "Other", ads "No, I'm not planning to advertise") are highlighted together, and the Done button is highlighted.

8 The **Where would you like to start?** page appears. Close it with the **X** at the top right. The account is now a business account.



The "Where would you like to start?" page with the cards Share ideas, Claim your website, and Showcase your brand; the X close button at the top right is highlighted.

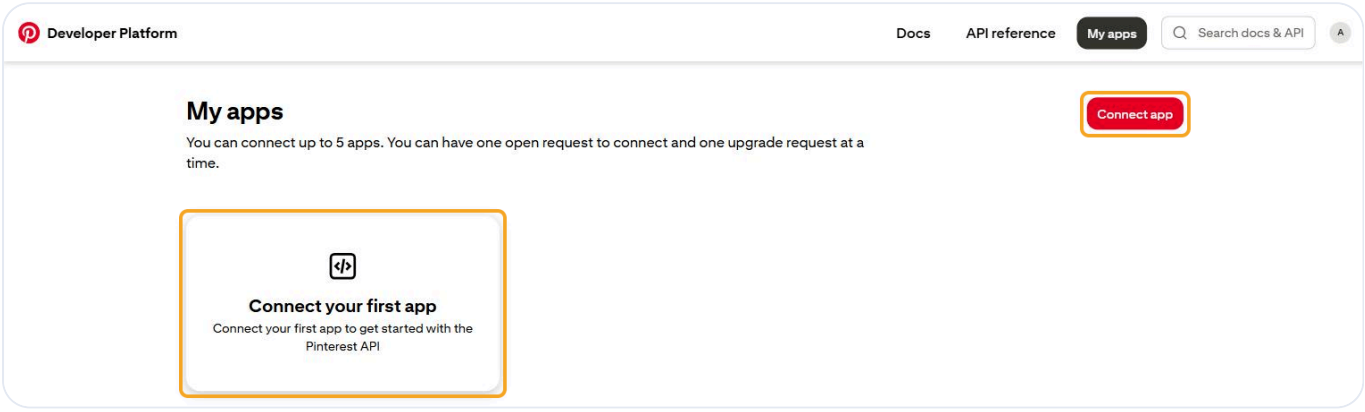
NOTE

The account email must be verified. The account-setup page also checks **Verify your account**. In the 29 September session, that step already had a green tick.

13. Administrator B — Registering the app

13.1 My apps

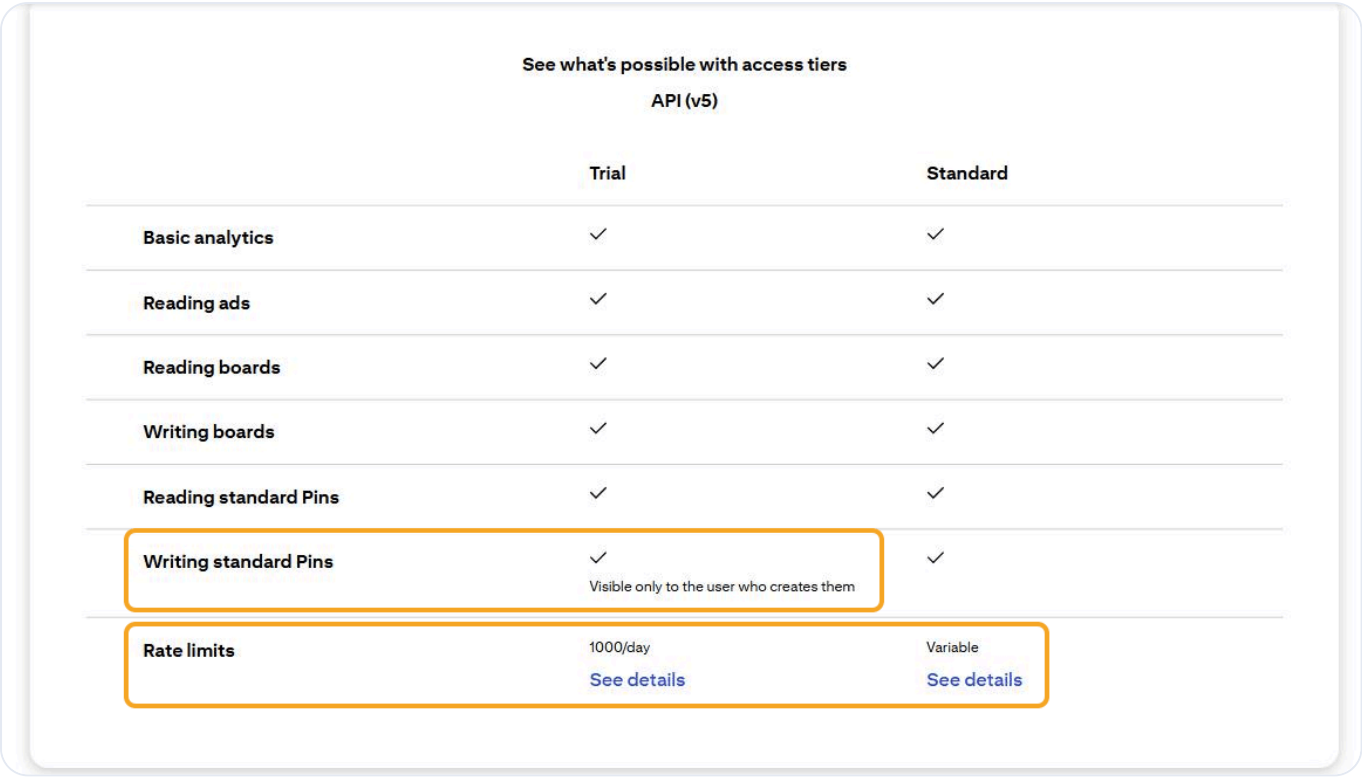
1. Open **developers.pinterest.com** with that business account. If the **Create your new developer account** page still shows unticked steps (for example **Agree to the Developer Terms**), finish them first.
2. Open **My apps**. It says: "You can connect up to 5 apps. You can have one open request to connect and one upgrade request at a time."
3. Press **Connect app** (or the **Connect your first app** card).



The still-empty My apps page: the red "Connect app" button at the top right and the "Connect your first app" card are highlighted.

That page also has an **Access tiers** table. Note two rows:

Row	Trial	Standard
Writing standard Pins	Yes, but "Visible only to the user who creates them"	Yes
Rate limits	1000/day	Variable



See what's possible with access tiers

API (v5)

	Trial	Standard
Basic analytics	✓	✓
Reading ads	✓	✓
Reading boards	✓	✓
Writing boards	✓	✓
Reading standard Pins	✓	✓
Writing standard Pins	✓ Visible only to the user who creates them	✓
Rate limits	1000/day See details	Variable See details

The table "See what's possible with access tiers — API (v5)": the row "Writing standard Pins" (Trial: "Visible only to the user who creates them") and the row "Rate limits" (Trial 1000/day, Standard Variable) are highlighted.

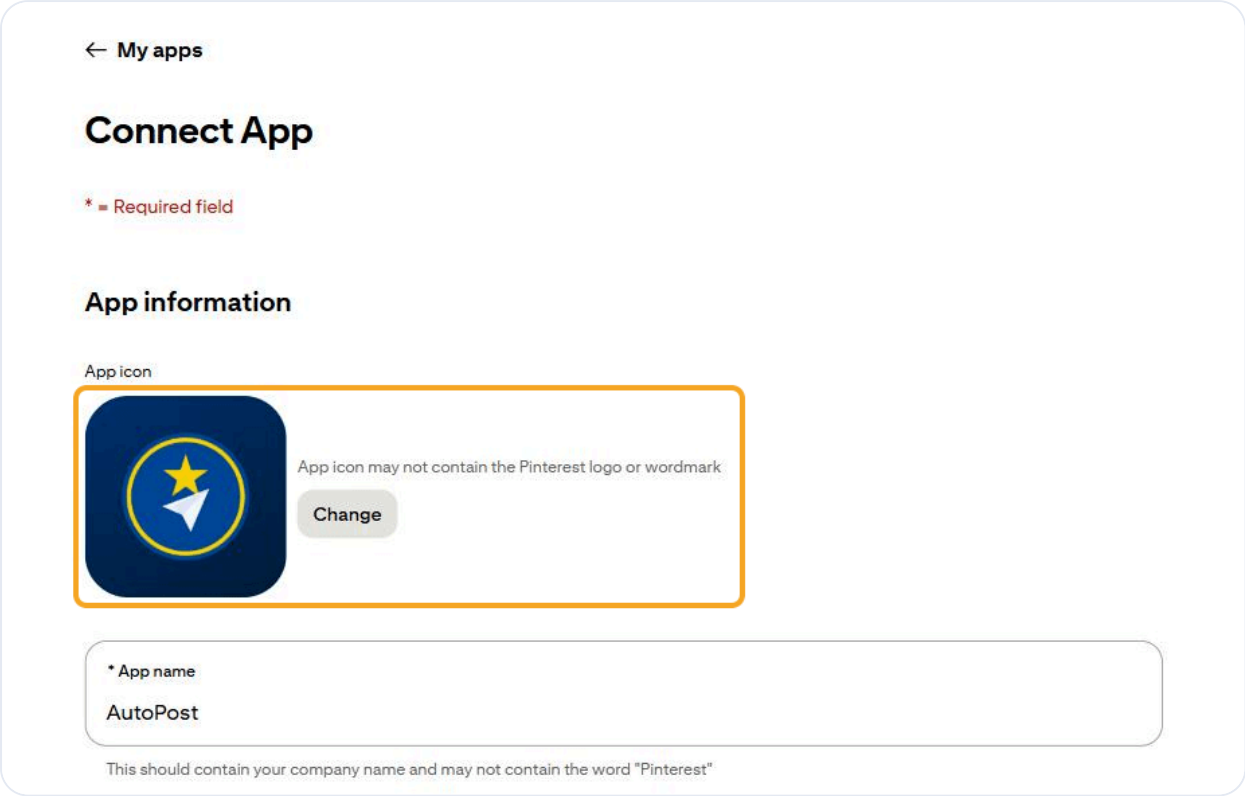
> **NOTE**
>
> **The Trial quota is shared by all users.** Trial limits are counted **per app per day**, not per user: 1,000 read requests a day, and only 300 a day for writing (creating boards and Pins). During Trial, don't open Pinterest to many users.

13.2 Filling in the Connect App form

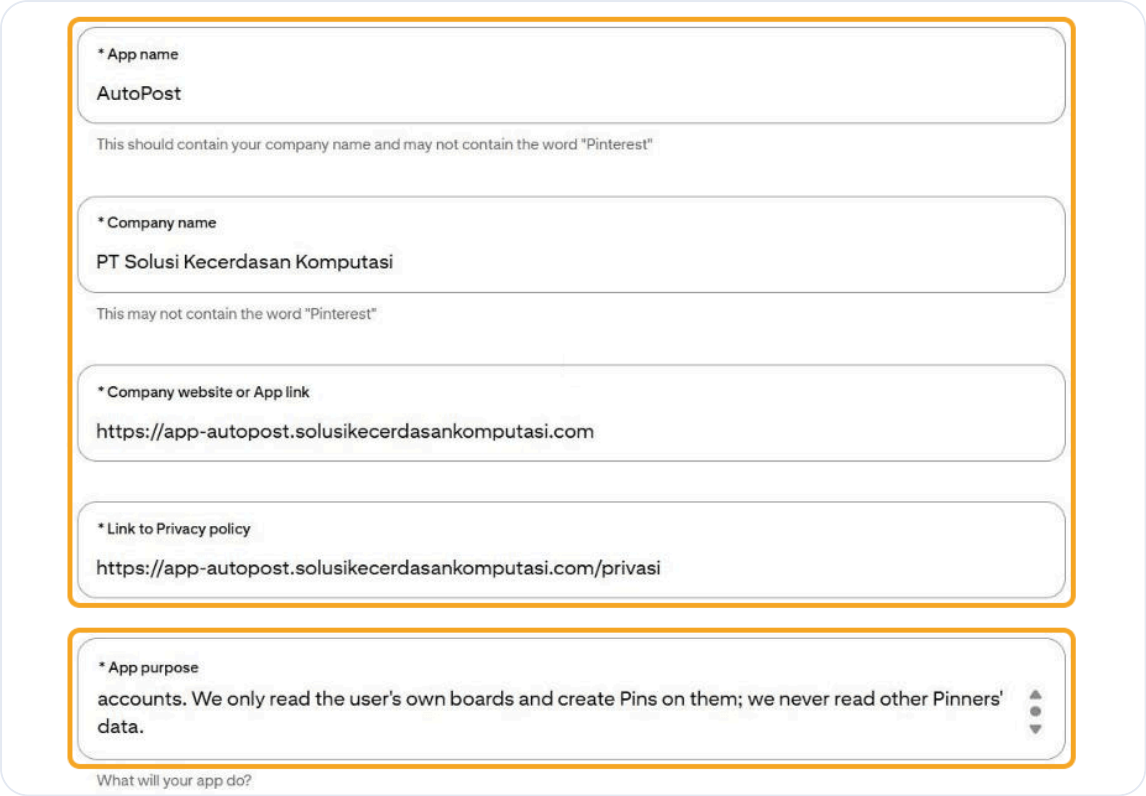
All fields marked `*` are required.

Field	Value
App icon	The AutoPost icon, 512 px. **Required** (confirmed in the 29 September session). It may not contain the Pinterest logo or wordmark.
App name	`AutoPost PT SKK`. Pinterest asks that this name contain the company name ("should contain your company name") and it may not contain the word "Pinterest".
Company name	`PT Solusi Kecerdasan Komputasi`
Company website or App link	`https://app-autopost.solusikecerdasankomputasi.com`
Link to Privacy policy	`https://app-autopost.solusikecerdasankomputasi.com/privasi`
App purpose	A short explanation in English (see the example below).
Developer purpose	**Consumer experience (business, merchant, customers, or users at scale)**
Use cases	**Pin creation & scheduling**

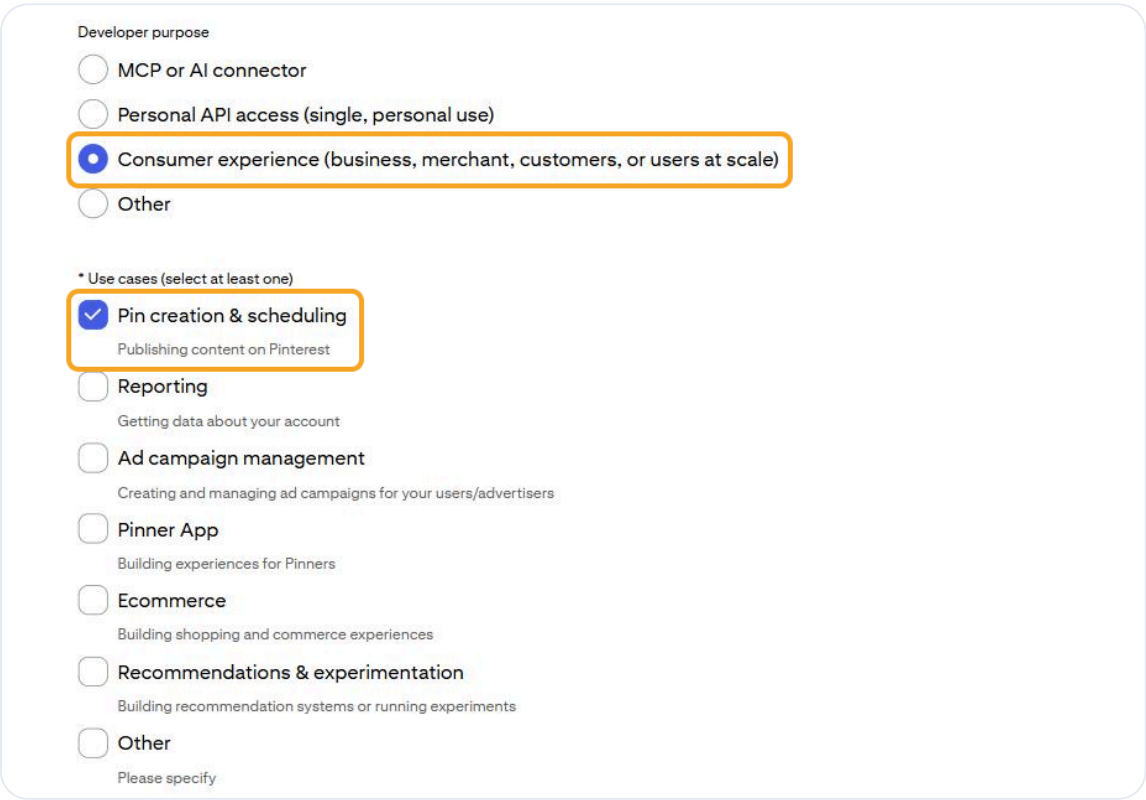
Field	Value
Audience	**Creators** and **Businesses**
Reads Pins and/or Boards Data	**Yes, mine** — AutoPost only reads the boards of the user who gave permission.



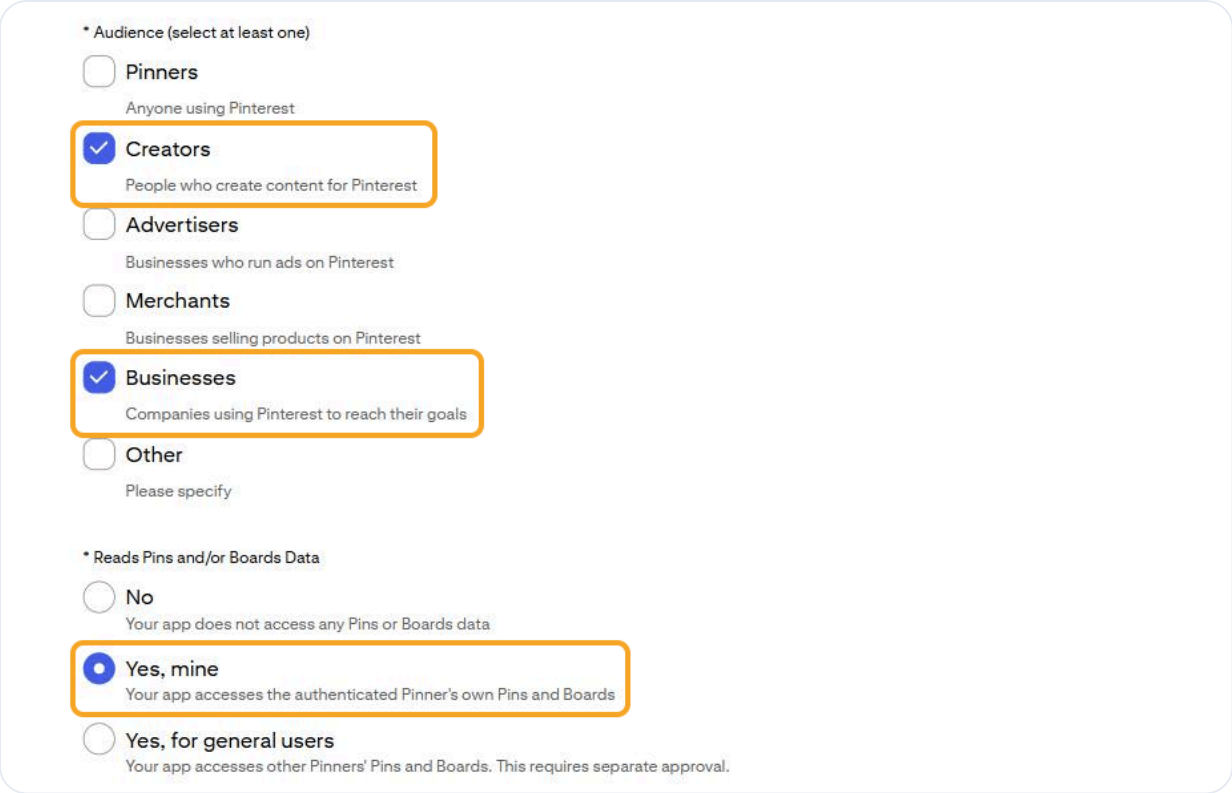
The top of the "Connect App — App information" form: the AutoPost icon (a gold star and a white arrow in a blue circle) with the note "App icon may not contain the Pinterest logo or wordmark" and the Change button highlighted; below it the App name field.



The Connect App form, first part: App name, Company name "PT Solusi Kecerdasan Komputasi", Company website or App link, and Link to Privacy policy ".../privasi" highlighted together; the App purpose field highlighted separately. In this screenshot App name still holds "AutoPost" — the name that was later refused (13.3).



The Connect App form, second part: Developer purpose "Consumer experience (business, merchant, customers, or users at scale)" and Use cases "Pin creation & scheduling" selected and highlighted.



The Connect App form, third part: Audience "Creators" and "Businesses" ticked, and "Reads Pins and/or Boards Data: Yes, mine — Your app accesses the authenticated Pinner's own Pins and Boards" selected; all three highlighted.

Example App purpose (adjust it):

```
AutoPost is a social media scheduler by PT Solusi Kecerdasan Komputasi. Users connect their own Pinterest account with OAuth, choose one of their boards, and publish image Pins they write or approve one by one. We only read the user's own boards and create Pins on them; we never read other Pinners' data.
```

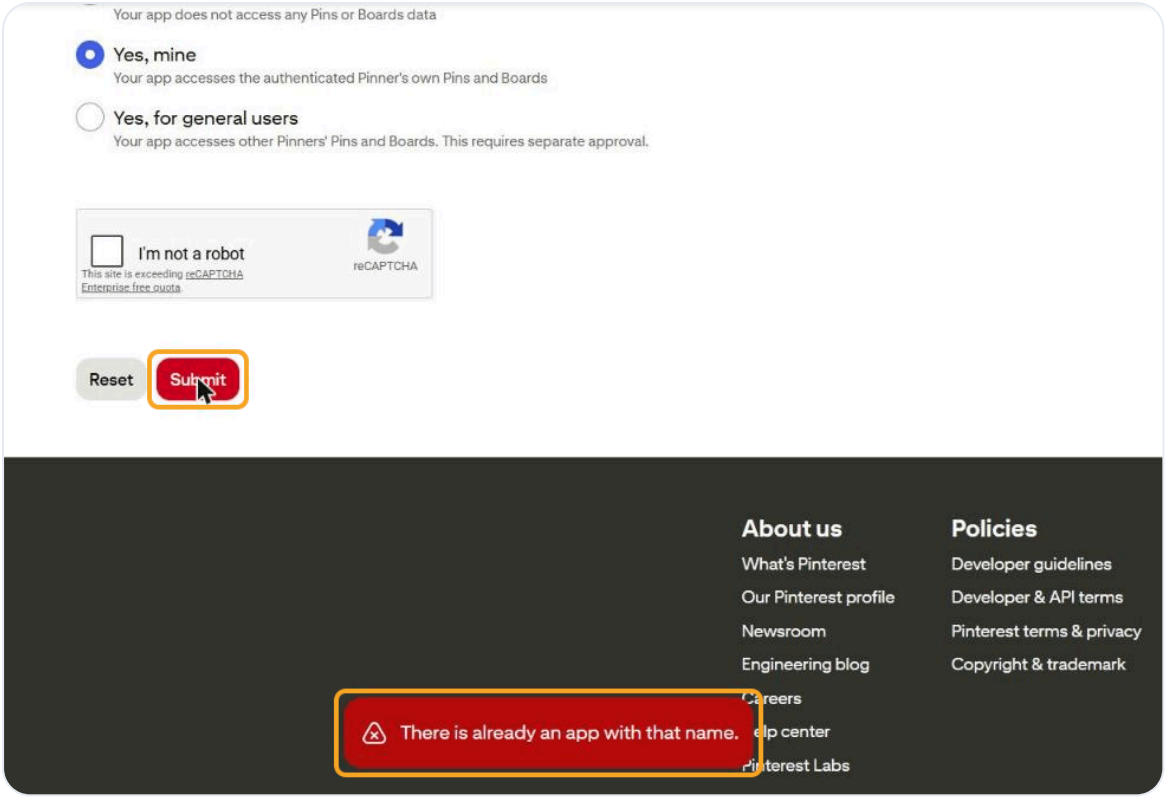
> **NOTE**
>
> **Use the app's privacy address, not the landing page.**
>
> `autopost.solusikecerdasankomputasi.com/privasi` (the landing site) answers 404. The right one is `app-autopost.solusikecerdasankomputasi.com/privasi`. Pinterest refuses requests whose privacy policy can't be opened.

13.3 The app name must be unique

The name **AutoPost** was refused on **Submit**, with a red message:

> ⚠ There is already an app with that name.

App names are unique across Pinterest. That's why **AutoPost PT SKK** is used: it still contains the company name, and not the word "Pinterest".



The bottom of the form: "Reads Pins and/or Boards Data: Yes, mine" selected, the "I'm not a robot" reCAPTCHA box, the Submit button highlighted, and the red message "There is already an app with that name." highlighted below it.

13.4 reCAPTCHA and Submit

1. Tick **I'm not a robot**.
2. Press **Submit** right away.

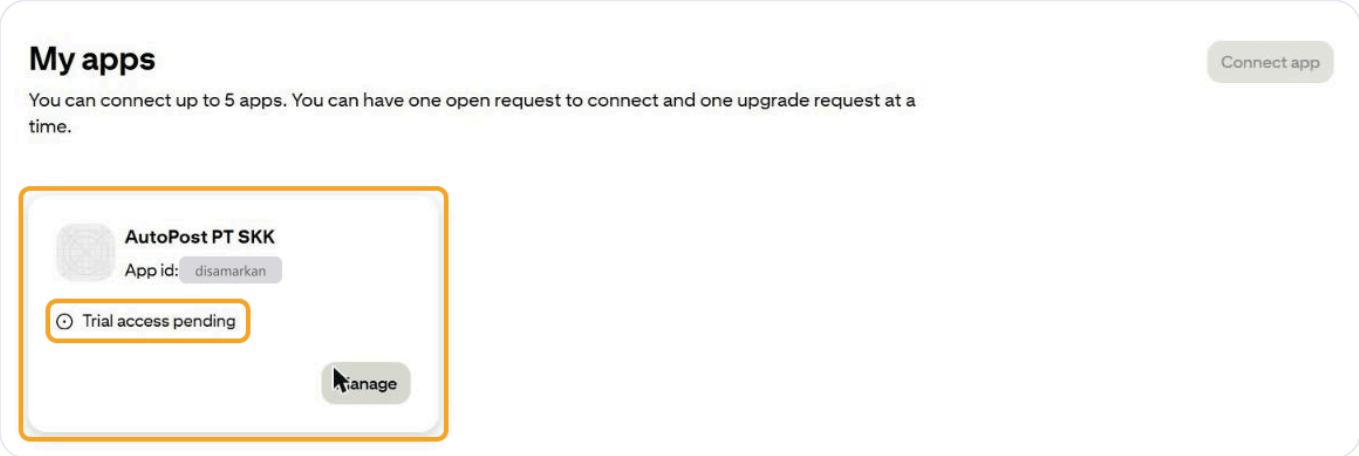
> **Careful: reCAPTCHA expires quickly.** The tick disappears after about 2 minutes, and is reset every time **Submit** is pressed (for example when the app name is refused). Tick it again just before **Submit**.

Once it succeeds, the app card appears in **My apps** with the status **Trial access pending**.

14. Administrator C — Waiting for review

14.1 The app while pending

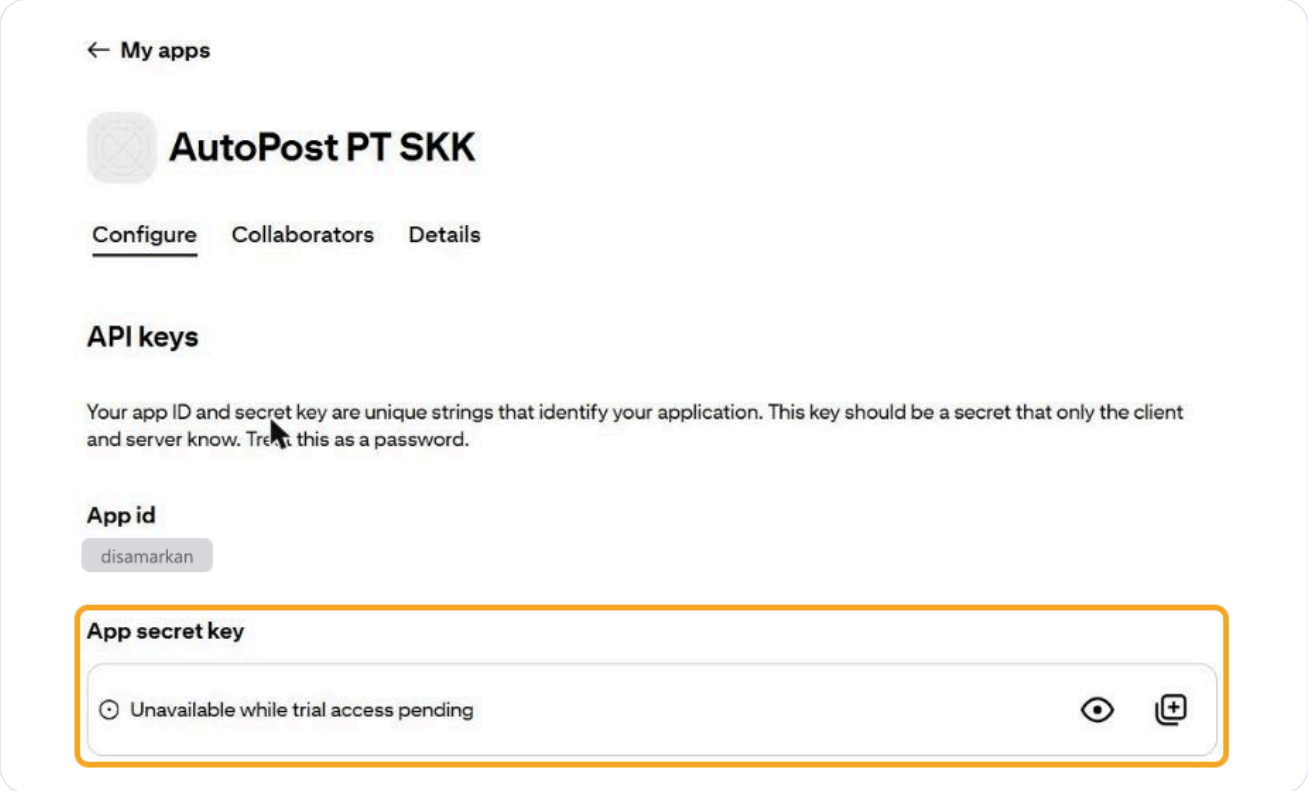
In **My apps**, the **AutoPost PT SKK** card has the status **Trial access pending**. The **Connect app** button is grey, because only one open request is allowed.



The My apps page: the "AutoPost PT SKK" card (App id obscured) with the status "Trial access pending" highlighted, and the Manage button at the bottom right of the card; the Connect app button at the top right is now grey.

Press **Manage** to open the app page (tabs **Configure**, **Collaborators**, **Details**). In the **API keys** section:

- The **App id** is already visible.
- **App secret key** says "Unavailable while trial access pending". The secret can only be seen after Trial is approved.

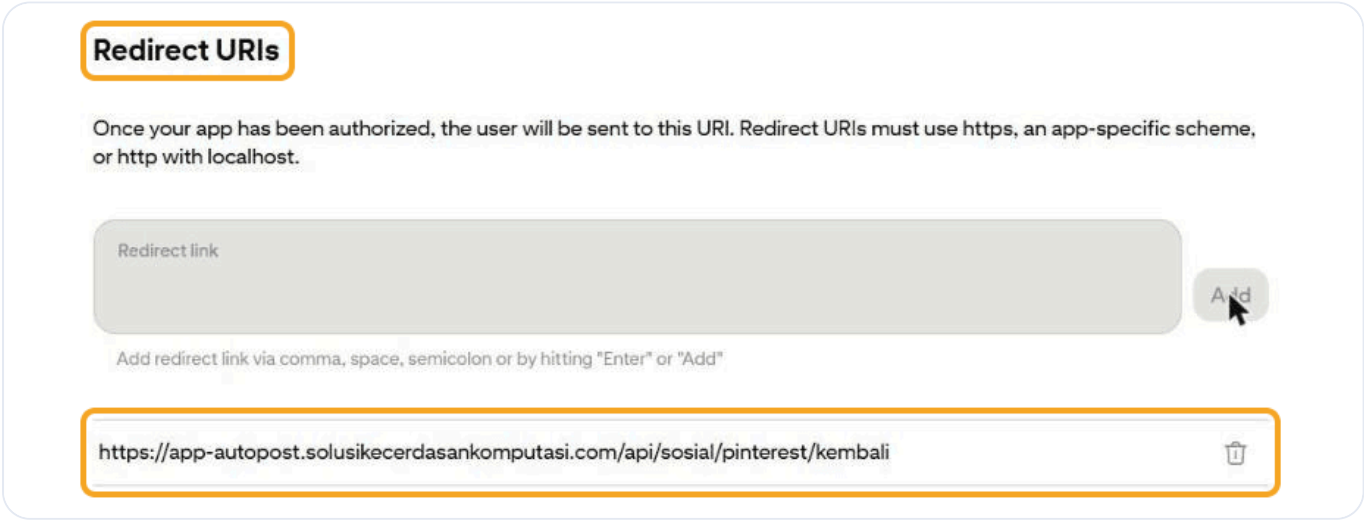


The AutoPost PT SKK app page, Configure tab (other tabs: Collaborators, Details), API keys section: the App id holds an obscured placeholder, and the box "App secret key — Unavailable while trial access pending" (with view and copy icons) is highlighted.

14.2 Registering the return address (Redirect URI)

Still on the **Configure** tab, in the **Redirect URIs** section:

1. Paste this address into the **Redirect link** field: `https://app-autopost.solusikecerdasankomputasi.com/api/sosial/pinterest/kembali`
2. Press **Add**.
3. Reload the page, and make sure the address is still in the list.



The "Redirect URIs" section (title highlighted): the sentence "Redirect URIs must use https, an app-specific scheme, or http with localhost.", the Redirect link field and the Add button, and the saved row holding the AutoPost return address from step 1 (highlighted) with a delete icon.

> **NOTE**
>
> **It must match exactly, character for character.** AutoPost builds this address from the `APP_URL_PUBLIK` setting plus `/api/sosial/pinterest/kembali`, with no trailing slash. A single different character makes Pinterest refuse the permission.

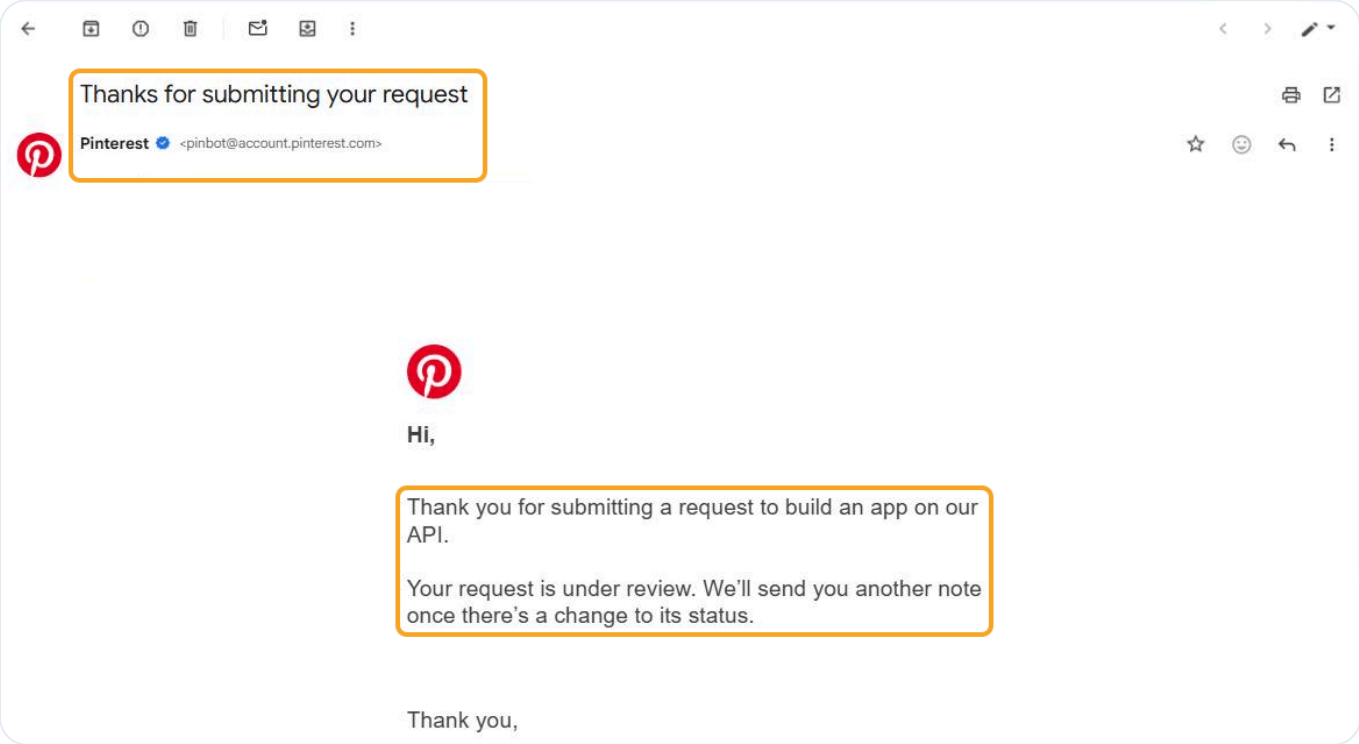
In the 29 September session, this address **could** be added even though the app was still pending, and it was still there after reloading the page.

The **API scopes** section also says **Current access: Trial access pending**.

14.3 The email from Pinterest

Shortly after **Submit**, an email arrives at that Pinterest account's address:

- From: **Pinterest <pinbot@account.pinterest.com>**
- Subject: **Thanks for submitting your request**
- Body: "Your request is under review. We'll send you another note once there's a change to its status."



An email in Gmail: the subject "Thanks for submitting your request" from Pinterest <pinbot@account.pinterest.com> highlighted, and the body "Thank you for submitting a request to build an app on our API. Your request is under review. We'll send you another note once there's a change to its status." highlighted.

This email is **not** an approval. It only confirms the request was received.

14.4 How long does it take?

There's no fixed figure.

- Official documentation: requests are "reviewed each business day", and approvals "typically take one to three business days".

- In practice, since August–September 2026 Pinterest moderators have acknowledged a **long queue** for Trial and Standard. Other developers reported waiting more than a week, even more than a month.
- Forum moderators can't speed it up. If several business days pass with no news, the official route is a **Help Center ticket**: help.pinterest.com → Pinterest API and Developer Tools → Developer site → **API access**. Write the App ID and email only in the ticket, **never** on the public forum.

> **NOTE**
>
> **Sending a ticket = submitting a form on behalf of the company.** The administrator sends it personally.

15. Administrator D — After Trial is approved

15.1 Signs that Trial is active

Pinterest sends the decision email to the **email address of the Pinterest account that owns the app**. Check that account's inbox, not the administrator's personal email. In **My apps**, the app card's status changes to Trial active. Under **Manage → Configure → API keys**, the **App secret key** field can now be viewed and copied.

15.2 Pasting the keys into Vercel (administrator only)

The App secret is the master key of the AutoPost app on Pinterest. Treat it like a password.

1. Copy the **App id** and **App secret key** from **Manage → Configure → API keys**.
2. Open the Vercel project **autopost-web → Settings → Environment Variables** (the **Production** environment).
3. Fill in:

Setting (env)	Value	Notes
`PINTEREST_CLIENT_ID`	App id	Required.
`PINTEREST_CLIENT_SECRET`	App secret key	Required. Mark it **Sensitive**.
`APP_URL_PUBLIK`	`https://app-autopost.solusikecerdasankomputasi.com`	Already there. Just check it, with no trailing slash.
`PINTEREST_API_BASE`	`https://api-sandbox.pinterest.com/v5`	Optional, only during Trial (chapter 16).

4. Press **Save**, then **redeploy** so the new settings are picked up.

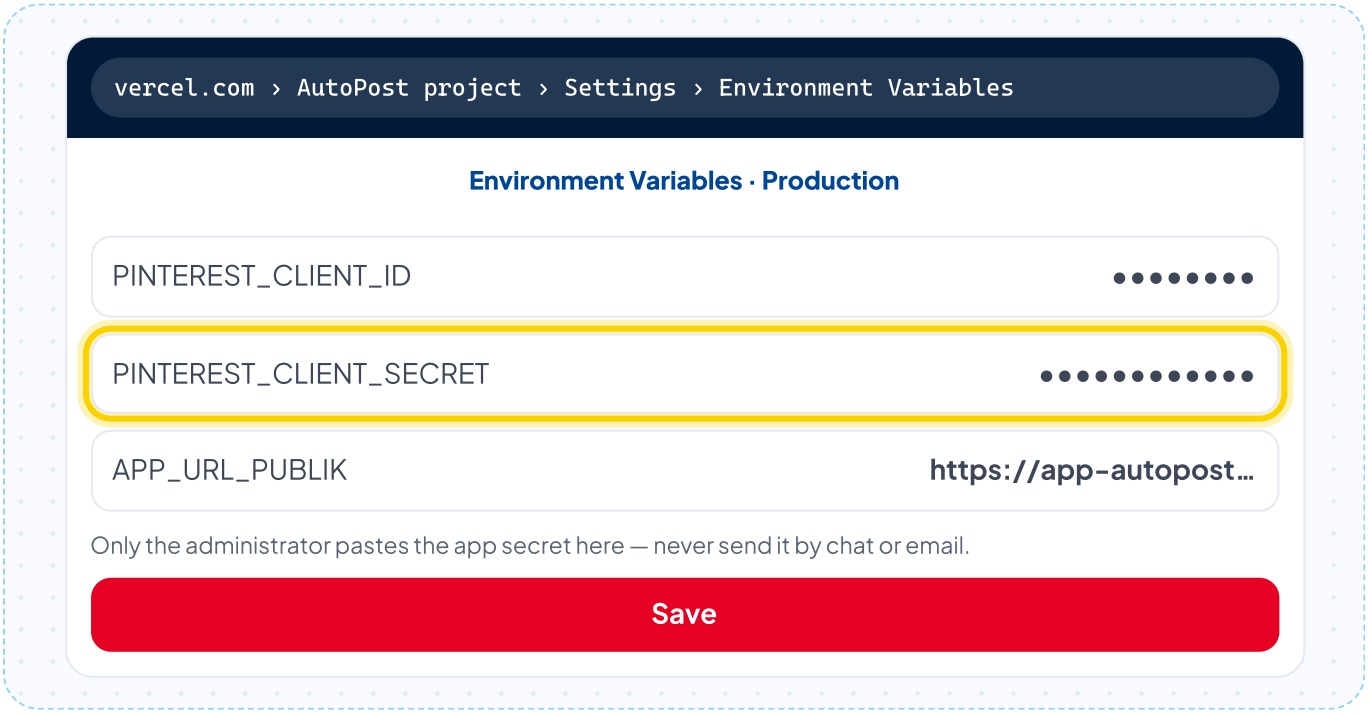


Illustration — what you see in your app may look slightly different

> ⚠ **CAREFUL**
>
> **Never share the App secret.** Don't send it by chat, email, ticket, or screenshot — including to an AI assistant. The administrator pastes it into Vercel personally. AutoPost only reads it on the server and never displays it.

15.3 Checking the result

Open `/akun/pinterest` in AutoPost (while signed in):

- The **The Pinterest connection isn't open yet** box is gone, and the **Connect Pinterest** button is active.
- If `PINTEREST_API_BASE` is set to the sandbox, the **Pinterest is still in testing** box appears.
- If the old box is still there, open the **Note for the AutoPost administrator** fold. It lists the **names** of the env variables that are still empty (without their values).

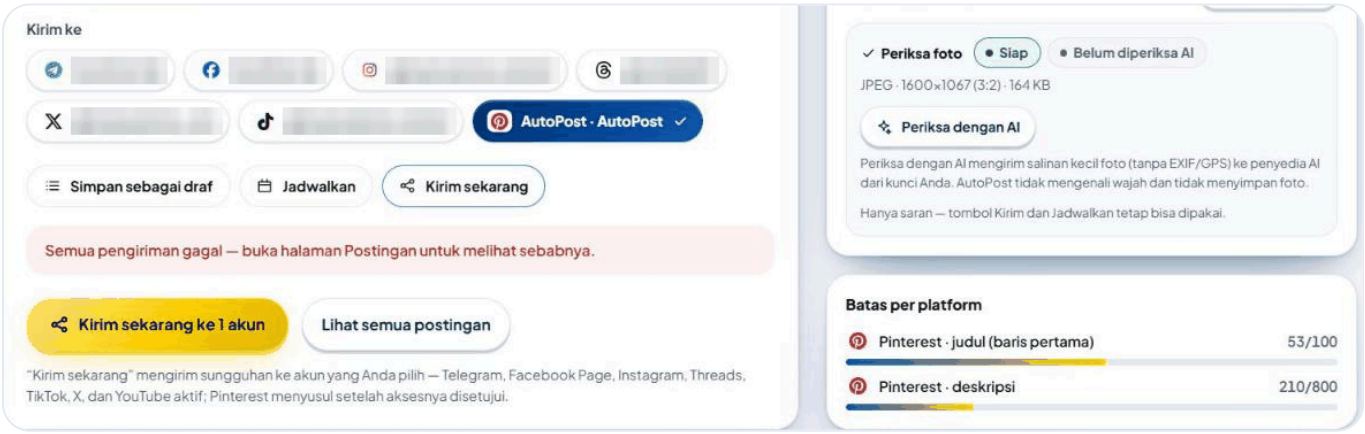
Then test the user flow yourself (chapters 4–6) with the company's Pinterest account.

> 🕮 **NOTE**
>
> **If you see "Pinterest rejected AutoPost's app credentials on the server …"** The pasted App id or App secret is wrong. Copy both again from the same app page, save, then redeploy. User accounts aren't marked as broken by this error.

15.4 What happens if a Pin is sent without the sandbox

We tried it ourselves on 17 October 2026, with `PINTEREST_CLIENT_ID` and `PINTEREST_CLIENT_SECRET` in place but `PINTEREST_API_BASE` not set yet. Connecting the account and creating a board **worked**. The first Pin was **rejected**:

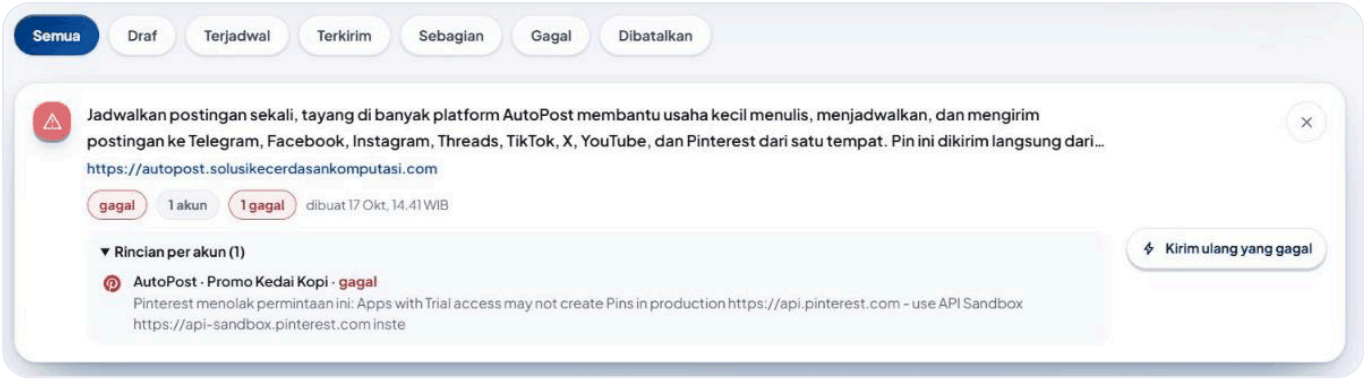
1. In **New post**, a red banner: **All sends failed — open the Posts page to see why.**



Real test, 17 Oct 2026, without the sandbox (Indonesian interface). New post: the "Send to" section with only "AutoPost · AutoPost" (Pinterest) selected (the other account chips are obscured), "Send now" mode, then a pink banner (in English: "All sends failed — open the Posts page to see why.") above the gold "Send now to 1 account" button. On the right, the "Limits per platform" card shows Pinterest 53/100 and 210/800. The sentence below the button is still an old version, replaced after this screenshot.

2. In **Posts**, the post card is labeled **failed**, and **Details per account** holds Pinterest's original sentence: **Pinterest rejected this request: Apps with Trial access may not create Pins in production https://api.pinterest.com - use API Sandbox https://api-sandbox.pinterest.com inste…**

(AutoPost cuts error messages at 140 characters).



Real test, 17 Oct 2026, without the sandbox (Indonesian interface). The Posts menu: the top card has a red triangle, the "failed" pill, "1 account", "1 failed", and its creation time 17 Oct, 14.41 WIB; "Details per account (1)" holds "AutoPost · Promo Kedai Kopi · failed" and the sentence "… Apps with Trial access may not create Pins in production https://api.pinterest.com - use API Sandbox https://api-sandbox.pinterest.com inste"; on the right the "Resend failed" button. (The board name in the details is already the sandbox board, because the screenshot was taken after the board was changed.)

3 On the **Pinterest** page, the account card shows the same red sentence (pin-57).

This send is **not retried automatically**. Once the sandbox is on (chapter 16), the same post just needs to be resent with the **Resend failed** button.

16. Administrator E — Sandbox mode

16.1 Why it's needed

During Trial, Pinterest refuses to create Pins on the production service (HTTP 403). In AutoPost, that send fails permanently with the message "Pinterest rejected this request: Apps with Trial access may not create Pins in production …" (section 15.4). So that Pins can be tried out, point AutoPost at the Pinterest **sandbox**.

16.2 How to switch it on

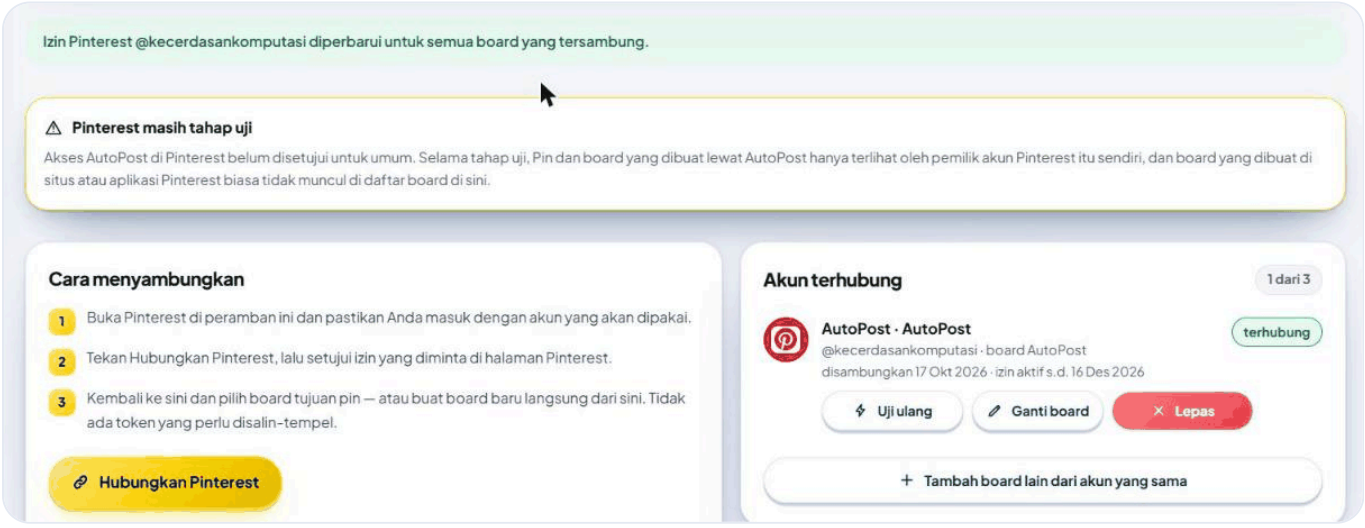
1. In Vercel **autopost-web** (Production), set `PINTEREST_API_BASE` = `https://api-sandbox.pinterest.com/v5`.
2. Redeploy.
3. Open `/akun/pinterest`. The **Pinterest is still in testing** box must appear (pin-57).

There's no other switch. This setting points **all** of AutoPost's Pinterest calls — including the permission code exchange — at the sandbox. The permission page stays on www.pinterest.com.

16.3 Accounts connected before the sandbox

Tokens and boards created before the sandbox **aren't valid** in the sandbox. The account **doesn't need to be disconnected**. These three steps are enough; we carried them out ourselves on 17 October 2026:

1. Press **Connect Pinterest** again, then **Give access** on the Pinterest permission page. Pinterest still shows the permission page even though permission was given before. AutoPost recognizes the same Pinterest account, replaces its token with a sandbox token, and shows the green banner **Pinterest permission for @… renewed for every connected board.**



Real test, 17 Oct 2026, after the sandbox was switched on (Indonesian interface). The green banner saying the Pinterest permission for @kecerdasankomputasi was renewed for every connected board, below it the yellow "Pinterest is still in testing" box, the "How to connect" card, and the "Connected accounts" card with "AutoPost · AutoPost" labeled "connected" (the old red error is gone).

2. Press **Change board** on that account. The board list is empty, because the old boards are production boards (pin-59).

3. Create a new board with a **name never used before** on that Pinterest account. Production board names are still taken (pin-60). The new board is used right away (pin-61).

After that, the post that failed earlier can be resent with **Resend failed** in the **Posts** menu. Our Pin was sent and showed on Pinterest for the account owner (pin-62, pin-63).

16.4 What it means for all users

Effect	Notes
Applies to **all** AutoPost users	Anyone who connects Pinterest while the sandbox is on gets a sandbox token.
Pins and boards are visible only to their owner	Nobody else sees those Pins.
Regular boards don't appear	The sandbox filters out production boards. Users create boards with **Create & use board**, using a name never used before on that account (production board names stay taken).
The Trial quota is shared	1,000 requests and 300 writes per day for the whole app.
The sandbox doesn't support video Pins	The same as AutoPost: video is refused anyway.

The real impact is small: before the sandbox, nobody could use Pinterest at all.

> **NOTE**
>
> **Sandbox boards must be created through the API.** The **Create a new board** form in AutoPost does that: while the sandbox is on, the board is created in the sandbox too. Don't create sandbox Pins on a **group board** — the other board owners may get a notification.

17. Administrator F — Applying for Standard access

17.1 Requirements

- The app already has **Trial**.
- It complies with Pinterest's **Developer Guidelines**.
- You have a **video recording** of AutoPost performing actions through the Pinterest API.

Reviewers check two things: users are sent through a proper **OAuth** flow, and the app **doesn't store sensitive data**.

17.2 What the demo video shows

The video must show a **live integration**, not a mock-up. Suggested order (about 3 minutes, with on-screen text in English if the AutoPost interface is in Indonesian):

1. Sign in to AutoPost.
2. **Social accounts → Pinterest**, press **Connect Pinterest**.
3. The **Pinterest permission page** shown in full: the app name and the permission list readable, then the permission approved. The address bar is visible.
4. Back in AutoPost, choose or create a board.
5. **New post**: title, description, link, image, alt text → **Send now**.
6. The Pin appears on the board in the Pinterest profile.
7. A quick look at the **Posts › Pin approval** page: Pins from Auto post aren't published without approval.

Parts 2–3 are the **core of the assessment**. Don't cut or speed them up. Never show the Vercel page, the App secret, or a token.

17.3 Applying

1. **My apps** → the **Upgrade** button on the app card (it only appears when the app is eligible).
2. Check the usage description and the privacy policy link again.
3. Upload the video file.
4. **Submit**. The status is reported to change to **Upgrade to Standard access pending**.

Submitting this form is an action on behalf of the company. The administrator presses **Submit** personally.

17.3a AutoPost's application (17 Oct 2026)

The following materials were prepared and then submitted through the steps in 17.3 on 17 October 2026.

Material	Content
App icon	Replaced under **My apps → AutoPost PT SKK → Details → App icon** with the 512 px AutoPost icon (`aset/pinterest-standard/ikon-autopost-512.png`). The **Authorize app** screen now shows the AutoPost icon instead of the default robot.
Video	An MP4 file (kept by the administrator, not in the repository): H.264 1920×1080, 2 minutes 6 seconds, 6.6 MB, English captions.
Usage description	Ready-to-paste English text in `docs/riset/panduan-pinterest/03-pengajuan-standard.md` section 5.

What the video shows, recorded in the production app with the English interface:

1. Home.
2. Social accounts → Pinterest.
3. The **Pinterest is still in testing** box.
4. **Connect Pinterest**.
5. The **Authorize app** screen at `www.pinterest.com/oauth/` (Logged in as AutoPost).
6. **Give access**.
7. Back to **Last step: choose a board for @kecerdasankomputasi**.
8. The board **AutoPost Demo Pins** is created.
9. New post: title, description, link, a 2:3 image, and alt text.
10. Send to: Pinterest only.
11. **Send now to 1 account**.
12. The Pin opens on Pinterest.
13. **Pin approval**.

Submitted on 17 Oct 2026 (about 18.30 WIB) by the administrator. The app card in My apps then showed **Trial access active** and **Upgrade to Standard access pending** (confirmed from a screenshot of the page after Submit). The Upgrade form as seen first-hand: a **Video demo** section (file upload, "Upload successful!"), then **Review information**: App name, Company name, Company website or App link, Link to Privacy policy, App purpose, **Use cases** (*Pin creation & scheduling* selected), **Audience** (*Creators* and *Businesses* selected), reCAPTCHA, **Reset**/**Submit**. The reCAPTCHA expires in about 2 minutes: tick it, then submit straight away.

The address bar in the video is drawn from each page's real URL. The `state` value is shortened. Other people's Pin recommendations are blurred. OCR of every frame (original and inverted): 0 personal names. A positive control with an inserted name was caught.

> **NOTE**
>
> **Lesson from the recording: the sandbox can answer HTTP 500 even though the Pin was created.** `POST /v5/pins` for the demo Pin was answered with HTTP 500. AutoPost marked it **failed, result uncertain** and didn't retry by itself, by design, so the Pin isn't duplicated. Reading `GET /v5/boards/{id}/pins` proved Pin **1151725304741806592** had been created in full (title, link, alt text). The post's record was then adjusted to **sent** with that ID. The Posts page was **not used** in the video, because its status came from the adjustment, not from an API answer. If this happens again, check the board first (`node scripts/demo-pinterest/cek-board.mjs <account-id>`, read-only) before pressing **Resend failed**.

17.4 Recorded reasons for refusal

Stage	Reason
Trial	The privacy policy is inaccurate, can't be opened, or isn't on a domain clearly owned by the company. The app description is vague.
Standard	The video doesn't show the permission (OAuth) flow. The permission isn't OAuth (it collects passwords). The video doesn't show a live Pinterest integration.

Refusal emails usually contain only a standard reason, without pointing to what's missing. If refused, record again with clearer parts 2–3, then apply again.

17.5 How long does it take?

The official documentation only says "reviewed regularly". Reports from other developers (unofficial) range from about **2 weeks to almost 4 weeks**. If more than 3 weeks pass with no news, open a Help Center ticket (14.4).

18. Administrator G — After Standard is approved

Carried out for real on 22 October 2026, a day after the app card in **My apps** changed to **Standard access active**:

1. In Vercel, **delete** `PINTEREST_API_BASE`. Redeploy (`vercel redeploy <production-url> --target production`).
2. Open `/akun/pinterest`. The **Pinterest is still in testing** box is gone.
3. Tokens from the sandbox period aren't valid in production. The account **doesn't need to be disconnected**: press **Connect Pinterest** again and give permission (**Give access**). AutoPost recognizes the same Pinterest account and replaces its token, with the green banner **Pinterest permission for @… renewed for every connected board.**
4. Press **Change board**. On the production service, the board list holds the regular boards **and** the boards created during testing (in our test: **AutoPost**, **AutoPost Demo Pins**, **Promo Kedai Kopi**). Choose the target board, then **Save board**.
5. Send one test Pin, then open that Pin's page without signing in to Pinterest. Our Pin (1151725304742205554) opened from outside the account with HTTP 200: **public**.
6. Update the status texts in the app (the send button note, the guide boxes) and this guide.

> **NOTE**
> **Disconnecting isn't required.** The original plan suggested Disconnect and then connecting from scratch. It turned out that reconnecting + **Change board** already gives a clean state, and the account's post history stays intact. Disconnect is still fine if you want to start from zero.

19. Administrator checklist

- [ ] The company Pinterest account is a **business account**, with a verified email. *(Done, 29 Sep 2026.)*
- [ ] The **AutoPost PT SKK** app is registered: icon, unique name, company name, website, privacy policy `…/privasi`. *(Done, 29 Sep 2026.)*
- [ ] Redirect URI `https://app-autopost.solusikecerdasankomputasi.com/api/sosial/pinterest/kembali` saved. *(Done, 29 Sep 2026.)*
- [ ] The "Thanks for submitting your request" email received. *(Done, 29 Sep 2026.)*
- [ ] The **Trial** approval email received; the **App secret key** can be viewed. *(Done, 17 Oct 2026.)*
- [ ] `PINTEREST_CLIENT_ID` and `PINTEREST_CLIENT_SECRET` (Sensitive) entered personally in Vercel; `APP_URL_PUBLIK` checked; redeployed. *(Done, 17 Oct 2026.)*
- [ ] `/akun/pinterest`: the **The Pinterest connection isn't open yet** box is gone. *(Done, 17 Oct 2026.)*
- [ ] (Trial) Sandbox `PINTEREST_API_BASE` set; the **Pinterest is still in testing** box appears. *(Done, 17 Oct 2026.)*
- [ ] User flow tested personally: permission → board → Pin → **Retest** → **Pin approval**. *(Permission, board, and Pin done, 17 Oct 2026; Retest and Pin approval not yet.)*
- [ ] Demo video recorded (full permission screen, no secrets), then the **Upgrade** to Standard submitted. *(Submitted 17 Oct, approved around 21 Oct 2026.)*
- [ ] (Standard) `PINTEREST_API_BASE` deleted, redeployed, account reconnected + Change board, Pin proven public. *(22 Oct 2026.)*
- [ ] Status texts in the app and this guide updated. *(22 Oct 2026.)*

Need help? Open the **Help** menu in AutoPost, or the **New here? How to use this page** box on the Pinterest page.